

# NortonAI for Instructors

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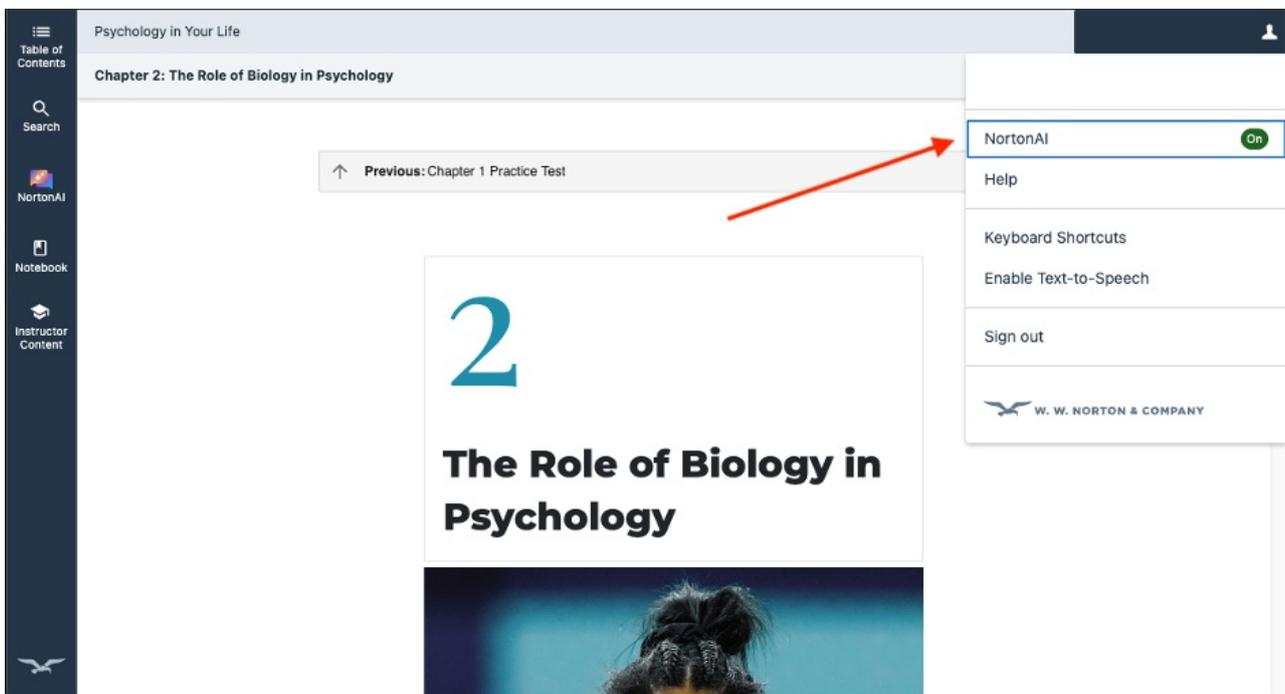
NortonAI is a new feature in select Norton Illumine ebooks for Fall 2026. NortonAI boosts student engagement and understanding with personalized, self-directed practice and reading support—grounded in your textbook’s trusted content.

Features like Smart Highlight rephrase complex ideas or provide helpful examples, and on-demand questions allow students to work through important concepts in a private practice environment. With NortonAI, students stay focused, supported, and connected to the content that matters most.

[Learn more about the titles featuring NortonAI](#)

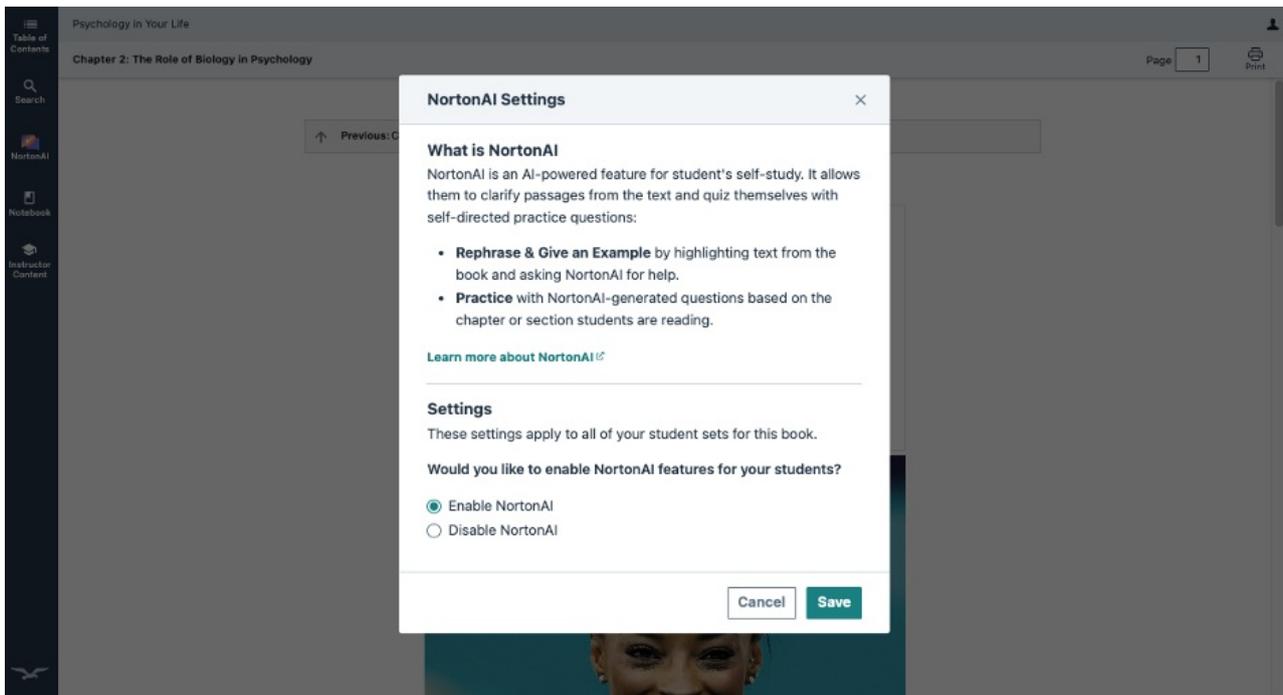
## How to Enable/Disable NortonAI

If NortonAI is enabled for a Norton Illumine ebook, you can manage the instructor settings directly from the account menu in the top righthand corner of Norton Illumine.



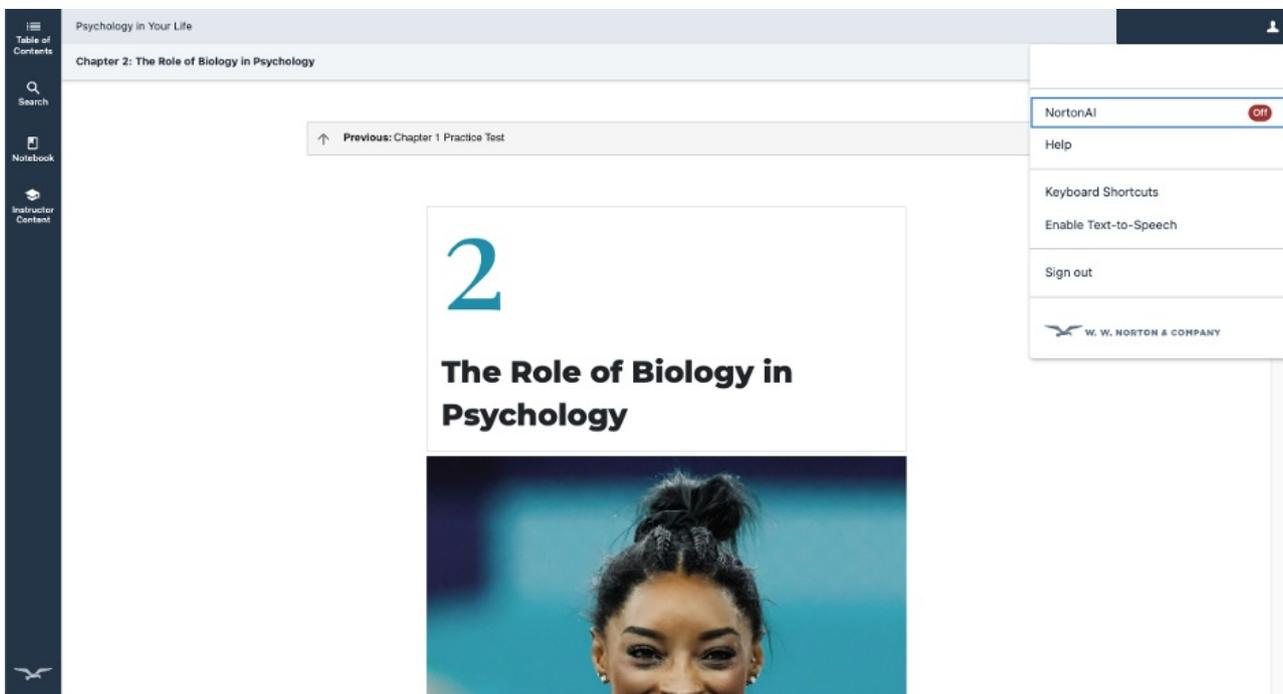
In the NortonAI settings, instructors can enable or disable the feature.

Selecting “Disable NortonAI” turns it off for all students across every student set associated with the ebook.



If you choose to disable NortonAI and select “Save,” the NortonAI setting will be labelled “Off” in your account menu. You and your students will no longer see NortonAI as an option in the Norton Illumine toolbar. At any time, you can also go back to the account menu and reenable NortonAI for your students.

When instructors copy student sets, the NortonAI setting from the original set is retained in the copied version. If NortonAI is turned off in the original student set, it will remain off in any copies. Likewise, if NortonAI is turned on in the original set, it will remain on in all copied versions.



**Can instructors assign NortonAI for points? Can they see how students are performing on these the practice questions?**

No, NortonAI is meant to be a self-study tool for students to engage with the material without the pressure of assessment or observation. Therefore, it is not assignable for points, and there is no way to monitor students' engagement with the feature. However, if you would like to make students accountable for engaging with the textbook and to gain valuable insights into that engagement, then Norton Illumine provides a wealth of options. The rest of Norton Illumine is assignable for a completion grade and the NEW [ebook Analytics Dashboard](#) shows instructors how long students are spending in the ebook, which Check Your Understanding questions they struggle with, how long they spend on each interactive, and more! To access those analytics, click the "Ebook Analytics" button in the Norton Illumine tile.

## Can instructors edit NortonAI practice questions?

No, these questions are personalized to each student and are not editable by the instructor.

## Which large language model (LLM) powers NortonAI?

To build NortonAI, Norton used multiple models from AWS Bedrock's LLM Service, which allows us to utilize a wide array of foundation models. Not being tied to one model gives NortonAI flexibility, allowing us to continuously improve the feature in response to student and instructor needs. NortonAI currently uses Anthropic's latest Claude models, but that may change over time.

## What guardrails are in place to protect students' privacy when they use NortonAI?

NortonAI is designed so that no personally identifiable information (PII) about students is shared when they use the feature within Norton Illumine. Our systems are built to keep student data secure and confidential, ensuring their privacy is protected throughout their experience.

## What efforts has Norton taken to mitigate the environmental impact of NortonAI?

At Norton, we take our environmental responsibilities seriously. NortonAI is intentionally designed to limit computational power with limited student interactions and a dynamic, cloud-based database service that streamlines data processing and dynamically adjusts computing power to demand. As a result, each session with NortonAI consumes only a fraction of the energy and resources required by a comparable session with a commercially available large language model.

## How does NortonAI attempt to avoid providing distracting or incorrect information?

NortonAI is a walled garden, meaning that it is trained to pull concepts and vocabulary only from the text of the ebook file. This means that the Smart Highlight results and Practice Questions are designed not to produce any topics that are outside the level, scope, and academic context of students' exact textbook.

## Offline Mode

NortonAI requires an active internet connection. If you're seeing the Offline Mode message, please ensure your internet connection is available and working properly. Once connectivity is restored, try accessing NortonAI features again.

Digital Resources for Give Me Liberty! x The Business of America - Chap... x +

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Give Me Liberty! Offline Mode qavpteststudent02@team3...

Chapter 20: From Business Culture to Great Depression, The Twenties, 1920-1932 > The Business of America

### Who benefited and who suffered in the new consumers society of the 1920s?

produced 85 percent of the world's cars and 40 percent of its manufactured goods. General Electric and International Telephone and Telegraph bought up companies in other countries. International Business Machines (IBM) was the world's leader in office supplies. American oil companies built new refineries overseas. American companies took control of raw materials abroad, from rubber in Liberia to oil in Venezuela.

One unsuccessful example of the global spread of American corporations was Fordlandia, an effort by the auto manufacturer Henry Ford to create a town in the heart of Brazil's Amazon rain forest. Ford hoped to secure a steady supply of rubber for car tires. But as in the United States, where he had compelled immigrant workers to adopt American dress and diet, he wanted to bring local inhabitants up to what he considered the proper standard of life (this meant, for example, forbidding his workers from using alcohol and tobacco and trying to get them to stop eating traditional Brazilian foods). Eventually, the climate and local insects destroyed the rubber trees that Ford's engineers, lacking experience in tropical agriculture, had planted much too close together, while the workers rebelled against the long hours of labor and



A 1931 painting by Ben

**NortonAI** Offline Mode NortonAI is unavailable when you are offline. Close

You are currently offline.