

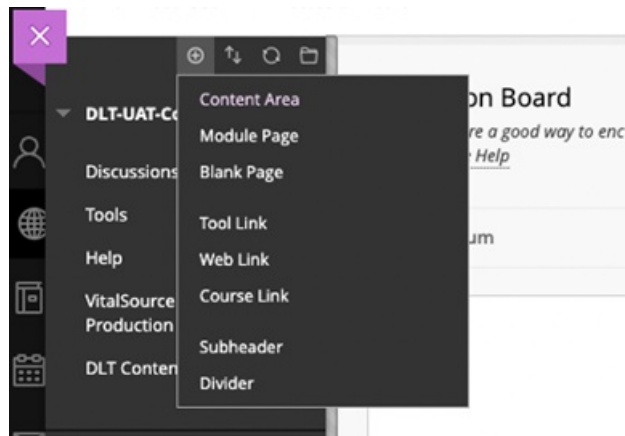
Setting up your Norton course in Blackboard

through Willo

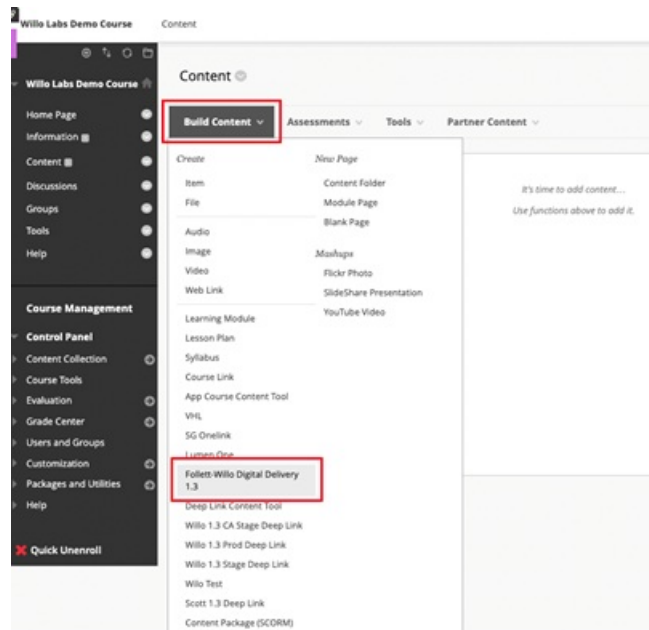
Last Modified on 07/30/2024 1:43 pm EDT

Setting up your Norton course

1. The deep linking tool is accessed from any Content area in Blackboard. If you don't have any Content areas yet, first add one.

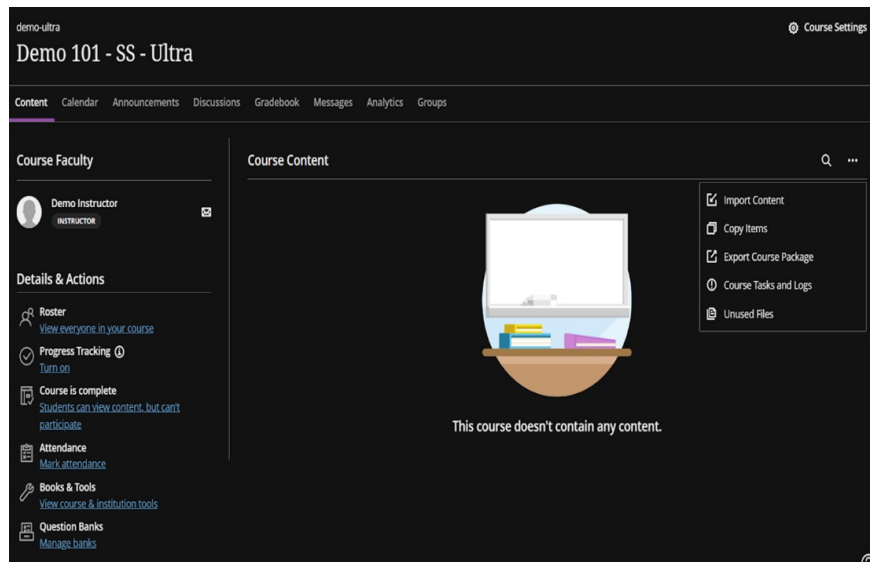


2. In Blackboard Classic/Original View, from any content area click on the Build Content menu, and select Follett-Willo Digital Delivery 1.3 from the dropdown menu (note the name might vary slightly at your campus).

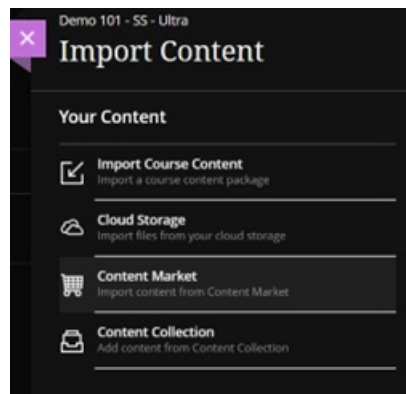


3. In Blackboard Ultra Course

- Click on the ... (3 dots) menu in **Course Content** and select **Import Content**.



- Click on **Content Market**



- Choose and select **Follett-Willo Digital Delivery 1.1/1.3** from the listed **Institution Tools**.

4. Click **Continue in a New Window**.

5. Click **Select** to confirm your course materials

Course Pairing
BIO 401 - Uno Auto-Pair Test Course (BIO 401/402)

Course Pairing

We found 2 possible matches for your LMS course.

Please carefully review the course details below. If you locate the correct set of course materials, select it and choose Review Details. You will have a chance to confirm your selection on the next page.

[I don't see my course materials](#)

B402 1001 Spring 2023		B401 1000 Spring 2023	
Course Materials Wilo Reader: Pearson Campbell Biology, 12th Edition (9780135858141)	Instructor Email Address instructor.name@institution.edu	Course Materials Wilo Reader: Pearson Essentials of Genetics, 9th edition (9780134190068)	Instructor Email Address instructor.name@institution.edu
Academic Term Spring 2023 (begins Sun Jan 08 2023)	LMS Course Title BIO 401 - Uno Auto-Pair Test Course	Courseware: Pearson Mastering Genetics for Essentials of Genetics, 9th Edition (978000000000X)	LMS Course Title BIO 401 - Uno Auto-Pair Test Course
Department BIO	LMS Course Label BIO 401/402	Academic Term Spring 2023 (begins Sun Jan 08 2023)	LMS Course Label BIO 401/402
Course B402	LMS Context ID e05f9287714f23c23fbc2e98b d704fabd6ee23	Department BIO	LMS Context ID e05f9287714f23c23fbc2e98b d704fabd6ee23
Section 1001		Course B401	Section 1000

[Review Details](#)

- If your course materials have not yet been paired, you will be prompted to enter a Product Token. [See here for more information on Product Tokens.](#)
- In Course Management, click Add Publisher Links, and then Continue to W. W. Norton

Course Management

[Add Product Links](#) [Add Publisher Links](#)

Add Publisher Links

Click the button below to select links directly from WW Norton.

[Continue to WW Norton](#)

- Log in using the email and password tied to your Norton account. If you don't have a Norton account yet, reach out to your Norton rep for help.

Log In

Email
lti_prof321@mailinator.com

Password
..... Show

Log In

[Forgot Password?](#)

9. Follow the steps in the wizard to create a Norton course, which is matched to your Blackboard course. You'll need to set this up just once per Blackboard course

- Step 1. This step confirms that you're connected with your Blackboard course.

Norton Learning Tools lgarn@wwnorton.com

Create a Course with W. W. Norton

Step 1 of 4

LMS Connection

✔ Successfully connected to your Learning Management System (LMS).

Continue >


- Step 2. Confirm that the course material paired to your course is correct. If this is not correct, please contact your bookstore to get it updated to the correct material before proceeding.

Create a Course with W. W. Norton

Step 2 of 4

Confirm Course Material

Please confirm that the course material below is the one you are using for your course. A mismatch in the course material will result in an incorrect course setup.

	Title code: amerele3v1 America The Essential Learning Edition Third Edition, Volume One David Emory Shi
---	--

Yes, this is the right course material.
 No, this is not the right course material.

< Previous Continue >

- If applicable, confirm whether your course is participating in your school's inclusive or equitable access program. Note that this program can be called different names.

Inclusive Access

Your school offers Inclusive Access ⁽ⁱ⁾. Is your course participating in this program?

- Step 3. Enter some required course details.

Enter Course Details

School Type (required)

College

High School

Country (required)

United States

Canada

School State/Province (required)

Select State

School Name (required)

Select School


Course name (required)

- Step 4. Confirm all your course information and create the course. (Or, to correct anything, use the “Previous” button to go back and edit it.)

✔ Connected to Canvas

Course Material

Inclusive Access Activated



Title Code: amer1e3v1

America

The Essential Learning Edition

Third Edition, Volume One

David Emory Shi

? Not your course material?

Course Details Edit

Course Name:
WWN-VitalSource demo

School:
W. W. Norton School, New York City

Timezone:
Eastern Time (GMT-05:00)

Start Date:
May 7, 2024 at 12:00 AM

End Date:
Jul 31, 2024 at 11:59 PM

Adding deep links to course material

1. Choose course material to add to your Blackboard course

Select Course Content for Your LMS

Select and send resources and assignments to your LMS for single sign on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? [Browse Norton content](#)

We recommend setting due dates and point values for graded assignments here before sending them to your LMS. [More info](#)

> Ebook: America, Third Essential Learning Edition, Volume One

> InQuizitive

> Thinking Like a Historian Exercises

> History Skills Tutorials

> Student Site

- **Resource links** such as Videos, Documents, or unassignable Ebooks, will be sent to Blackboard as ungraded External Tool links.

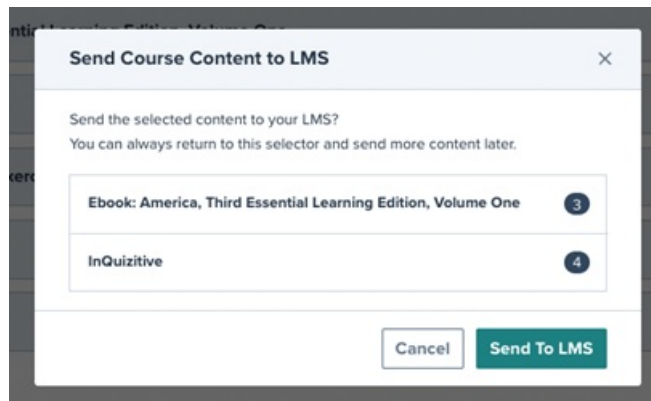
Ebook: America, Third Essential Learning Edition, Volume One	
Name	Status
<input type="checkbox"/> Full ebook link Recommended	Not Sent
<input type="checkbox"/> Part 1: An Old "New" World	Not Sent
<input checked="" type="checkbox"/> Chapter 1: The Collision of Cultures in the Sixteenth Century	Not Sent
<input checked="" type="checkbox"/> Chapter 2: England and Its American Colonies, 1607–1732	Not Sent
<input checked="" type="checkbox"/> Chapter 3: Colonial Ways of Life, 1607–1750	Not Sent
<input type="checkbox"/> Chapter 4: From Colonies to States, 1607–1776	Not Sent

- **Assignable activities** like Norton Illumine Ebook, InQuizitive, Smartwork, Tutorials, etc. will be sent to Blackboard as Graded External Tool links, with a corresponding Gradebook column
 - For assignments, you may set a due date, and adjust the LMS point value

InQuizitive			
Assignment Name	Due Date	LMS Point Value	Status
<input checked="" type="checkbox"/> How to Use InQuizitive	May 08, 2024 at 11:59 PM	10	Not Sent
<input checked="" type="checkbox"/> Chapter 1: The Collision of Cultures in the 16th Century	May 12, 2024 at 11:59 PM	10	Not Sent
<input checked="" type="checkbox"/> Chapter 2: England and Its American Colonies, 1607–1732	May 19, 2024 at 11:59 PM	10	Not Sent
<input checked="" type="checkbox"/> Chapter 3: Colonial Ways of Life, 1607–1750	May 26, 2024 at 11:59 PM	10	Not Sent
<input type="checkbox"/> Chapter 4: From Colonies to States, 1607–1776		10	Not Sent
<input type="checkbox"/> Chapter 5: The American Revolution, 1775–1783		10	Not Sent

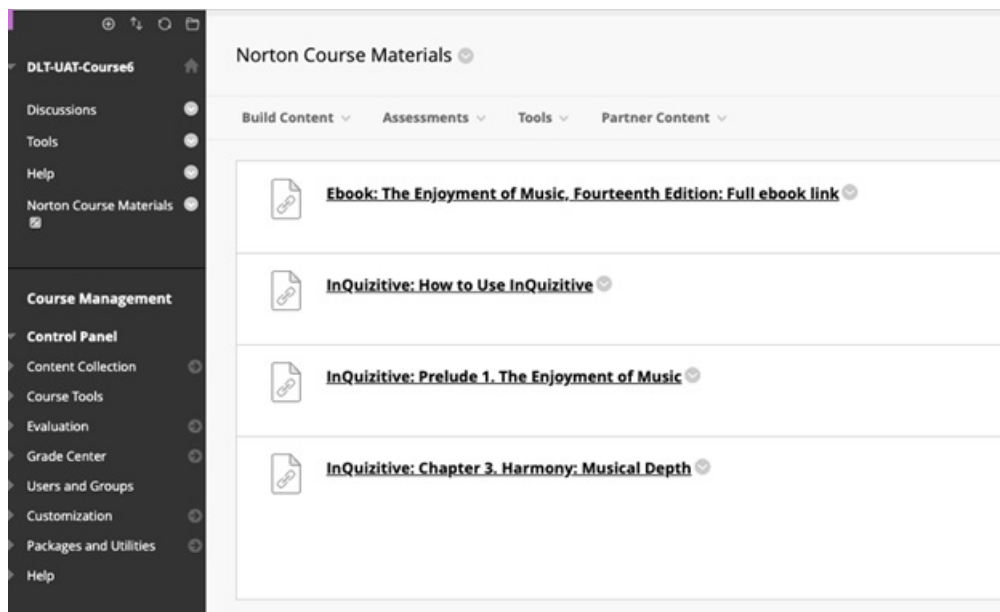
2. Click the **Review & Send to LMS** button at the bottom of the screen. You'll see a summary of the links you selected. Confirm, and Send to LMS.

Review & Send to LMS

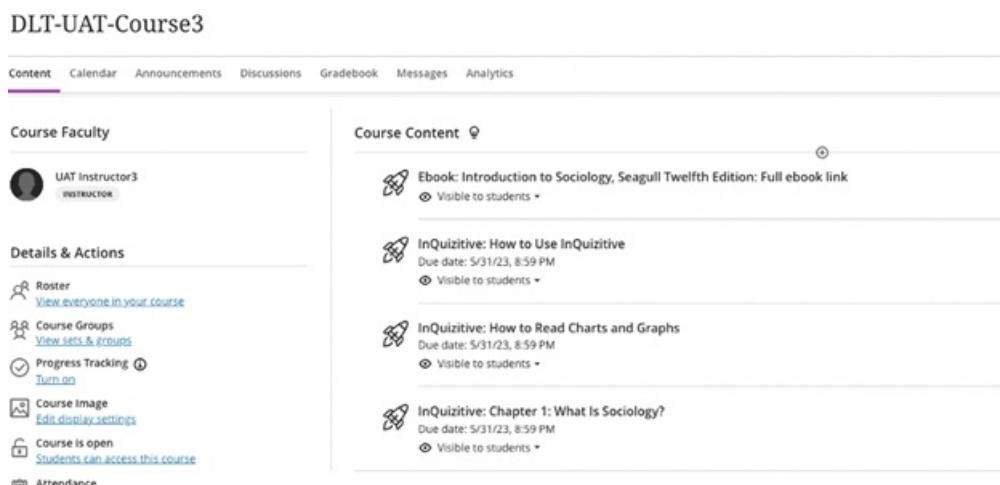


3. When complete, the modal will close, and you will see the content in your Blackboard course. You can reorganize or regroup your content in Blackboard so that your course is laid out the way you want.

- Classic View:



- Ultra View:

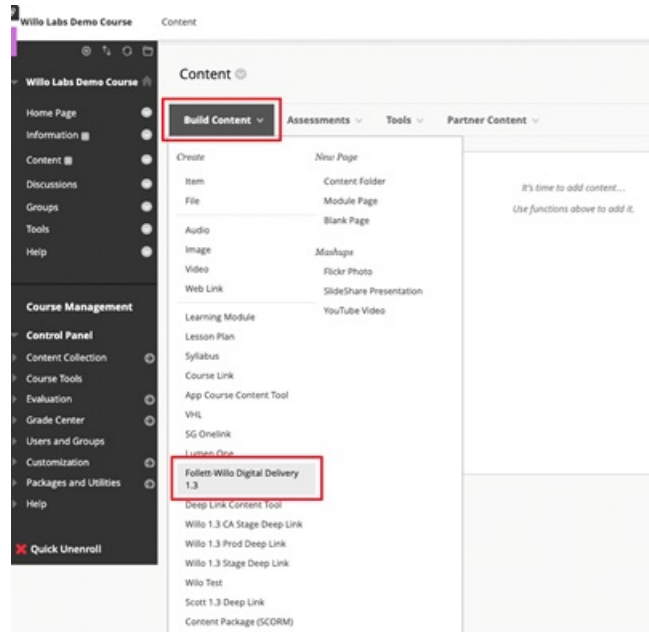


Relaunching deep linking tool

You don't have to select all your links at once. You can launch this tool from your Blackboard course to add additional links throughout the semester.

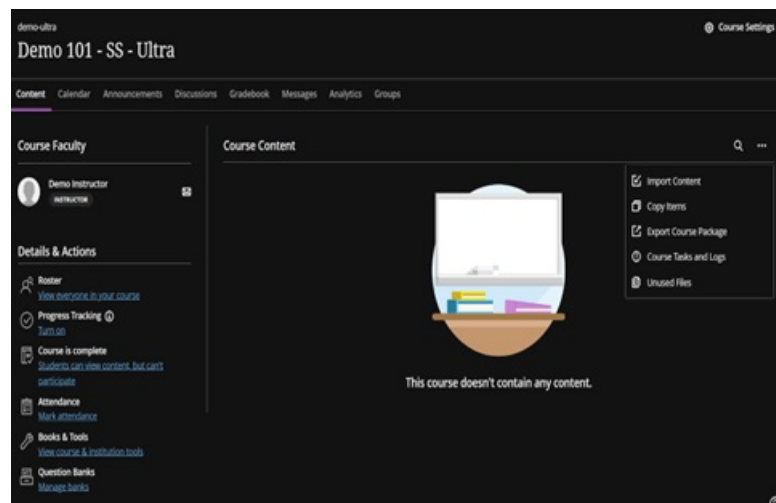
1. From Blackboard Modules, relaunch the deep linking tool.

- In **Blackboard Classic/Original View**, from any content area click on the Build Content menu, and select **Follett-Willo Digital Delivery 1.3** from the dropdown menu (note the name might vary slightly at your campus).



• In **Blackboard Ultra Courses**:

- Click on the...(3 dots) menu in **Course Content** and select **Import Content**.



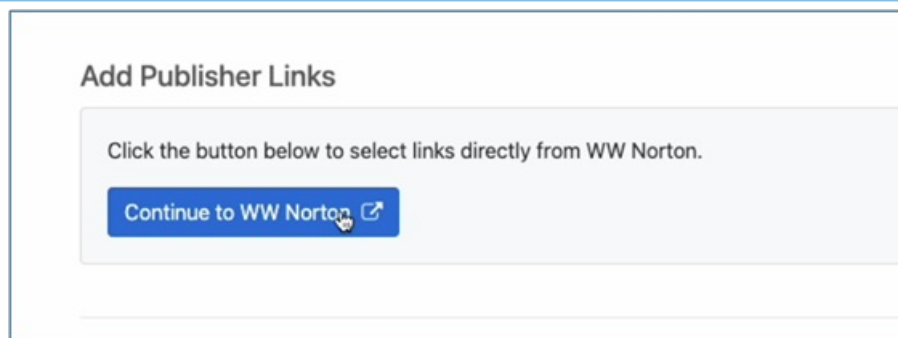
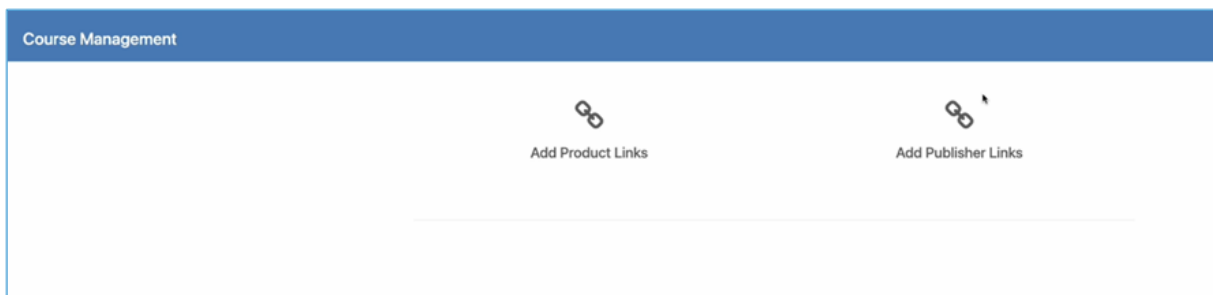
- Click on **Content Market**



- Choose and select **Follett-Willo Digital Delivery 1.1/1.3** from the listed **Institution Tools**.

2. Click **Continue in a New Window**.

3. In Course Management, click Add Publisher Links, and then Continue to W. W. Norton



4. Follow the steps listed here: [Adding course material deep links to Blackboard](#)

- Note that the tool will indicate which links you have already added to your course

