Setting up your Norton course in Blackboard through Willo

## Step 1: Setting up your Norton course

1. The deep linking tool is accessed from any Content area in Blackboard. If you don't have any Content areas yet, first add one.
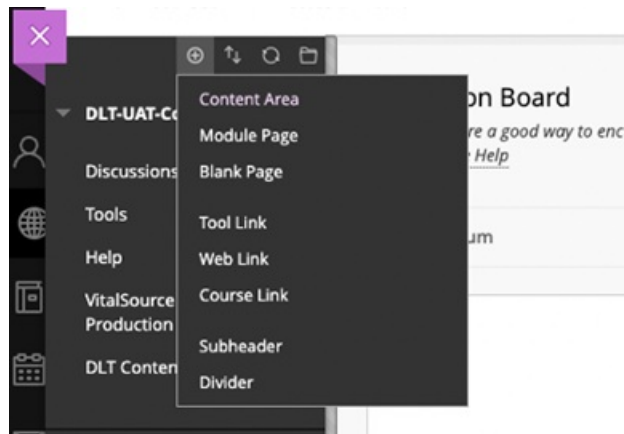
- In **Blackboard Classic/Original View,** from any content area click on the Build Content menu, and select **Follett-Willo Digital Delivery 1.3** from the dropdown menu (note the name might vary slightly at your campus).
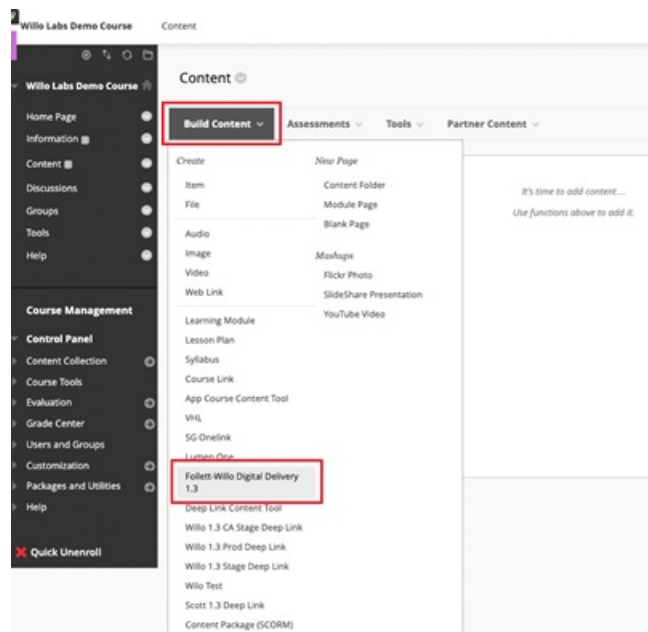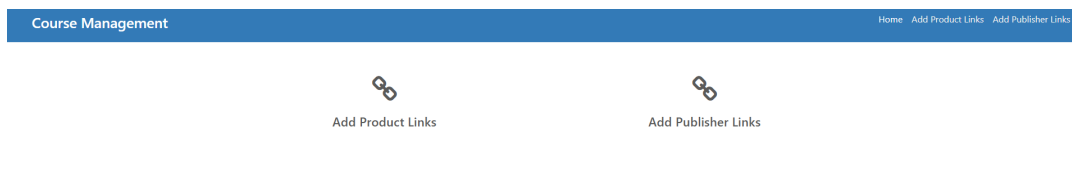

- In **Blackboard Ultra Course,** click the + from **Course Content** and select **Content Market.**
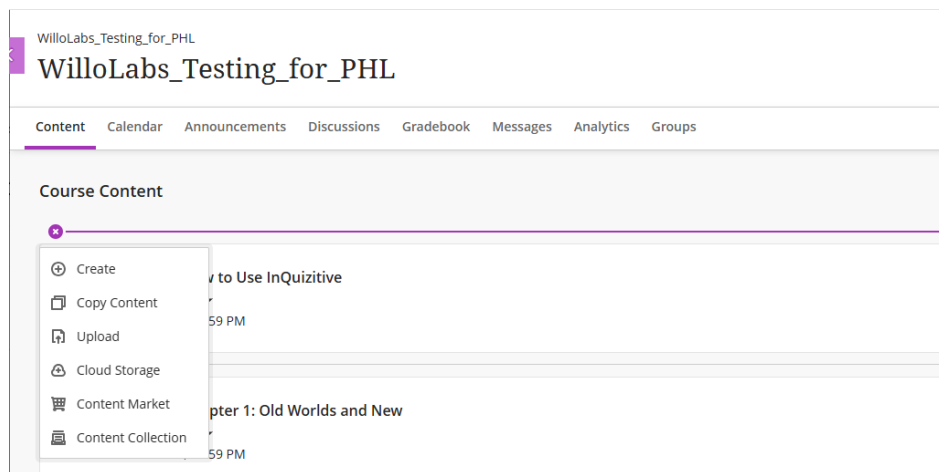
2. Select **Follett-Willo Digital Delivery 1.3** from the listed **Institution Tools**.
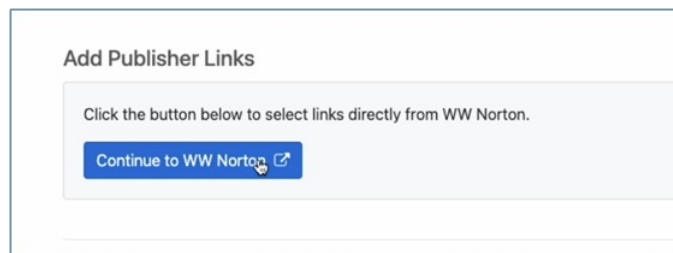
3. Click **Continue in a New Window.**

4. Select **Add Publisher Links**

5. If your course materials have not yet been paired, you will be prompted to enter a Product Token. See here for more information on Product Tokens.

6. In Course Management, select Continue to W. W. Norton

7. Log in using the email and password tied to your Norton account. If you don't have a Norton account yet, reach out to your Norton rep for help.

W. W. NORTON & COMPANY

Log In

Email

lti_instructor@wwnorton.com

Password

•••••••••••• Show

Log In

Forgot Password?

Help Desk

8. Follow the steps in the wizard to create a Norton course, which is matched to your Blackboard course. You'll need to set this up just once per Blackboard course

- Step 1. This step confirms that you're connected with your Blackboard course.

Norton Learning Tools   clgarrier@wwnorton.com

Create a Course with W. W. Norton

Step 1 of 4

LMS Connection

✔ Successfully connected to your Learning Management System (LMS).

Continue >

- Step 2. Confirm that the course material paired to your course is correct. If this is not correct, please contact your bookstore to get it updated to the correct material before proceeding.

Confirm Course Material

Please confirm that the course material below is the one you are using for your course. A mismatch in the course material will result in an incorrect course setup.

Title code: givemeliberty7
Give Me Liberty!
An American History
Seventh Edition

Eric Foner, Kathleen DuVal, Lisa McGirr

- ● Yes, this is the right course material.
- ○ No, this is not the right course material.

< Previous   **Continue >**

- ○ If applicable, confirm whether your course is participating in your school's inclusive or equitable access program. Note that this program can be called different names.

Inclusive Access

Your school offers Inclusive Access ⓘ. Is your course participating in this program?

No, not participating   **Yes, this course is participating**

- Step 3. Enter some required course details.

Enter Course Details

School Type *(required)*
- ● College
- ○ High School

Country *(required)*
- ● United States
- ○ Canada

School State/Province *(required)*
`Select State`

School Name *(required)*
`Select School`

Course name *(required)*

- Step 4. Confirm all your course information and create the course. (Or, to correct anything, use the "Previous" button to go back and edit it.)

Confirm Course Information

LMS Connection

✓ Connected to Blackboard

Course Material

Title Code: givemeliberty7
Give Me Liberty!
An American History
Seventh Edition
Eric Foner, Kathleen DuVal, Lisa McGirr

? **Not your course material?**

Course Details   Edit

Course Name:
WilloLabs-DLT-Course

School:
W. W. Norton School, New York City

Timezone:
Eastern Time (GMT-05:00)

Start Date:
Nov 18, 2024 at 12:00 AM

End Date:
Jan 25, 2025 at 11:59 PM

‹ Previous   Cancel Course   Create Course

Step 2: Adding deep links to course material

Choose your integration type

For graded assignments, you may choose to send individual assignment links (most popular), or product homepage links.

- Choose individual assignment links if you want your students to access separate links for each assignment in Blackboard. This will create separate grade columns in the Blackboard gradebook for each assignment per student.

- Choose product homepage links if you want your student to have one link in Blackboard for each Norton product. This will create one grade column for each Norton product in the Blackboard gradebook per student. This grade is a cumulative average of all assignments for that product.

Select integration type for Blackboard

Select the type of integration for all gradeable Norton Learning Tools (required).

○ **A.** I want individual assignment links for Blackboard [Most Popular]

Gradebook		
Name	Assignment 1	Assignment 2
Average		
First Last		
First Last		
First Last		

Why choose individual assignment links?

- You want your students to access separate links for each assignment in Blackboard.
- You want to have separate grades columns in the Blackboard grade book for each assignment per student.

○ **B.** I want product homepage links for Blackboard

Gradebook	
Name	Product Total
Average	
First Last	
First Last	

Why choose Product Homepage links?

- You want your students to have one link in Blackboard for each Norton product.
- You want to have one grade column for each Norton product in the Blackboard gradebook per student. This grade is a cumulative average of all assignments for that product.

Confirm

Add Links

1. Choose course material to add to your Blackboard course

2.

Norton Learning Tools

(871192) VS_DLT_Course_Demo   Details

← Back: Select integration type for Blackboard

Select Norton Learning Tools for Blackboard

Select and send resources and assignments to Blackboard for single sign-on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? **Browse Norton content** ⬀

> For graded individual assignment links, we recommend setting Due Date and LMS Point Value here *before* sending them to Blackboard ⓘ **More info**
>
> For ungraded individual assignment links, Due Date and LMS Point Value will be unavailable.

> Ebook: America, Third Essential Learning Edition, Volume One [Ungradeable]

> InQuizitive [Gradeable]

> Thinking Like a Historian Exercises [Gradeable]

> History Skills Tutorials [Gradeable]

> Student Site [Ungradeable]

If LMS Grade Column is **on,** the link will be sent as a link in the Content of the course, and will create a grade column with the specified LMS point value. Edit the LMS point value by typing a new value in the box.

3. Due dates can be set for **graded, individual assignment** links.

4. If you turn LMS Grade Column off, the link will be sent to the Content of the course, and no grade column will be created in the Blackboard course gradebook

5. Click the **Review** button at the bottom of the screen. You'll see a summary of the links you selected. Confirm, and Send To Blackboard

6. When complete, close the LTI Launch Return tab, and refresh your course to view the new content in your Blackboard course. You can reorganize or regroup your content in Blackboard so that your course is laid out the way you want. If you have sent Product Homepage links, you can set due dates on individual assignments within the product. Launch the product homepage link from Blackboard and set due dates or edit assignments within the product.

- **Classic View:**
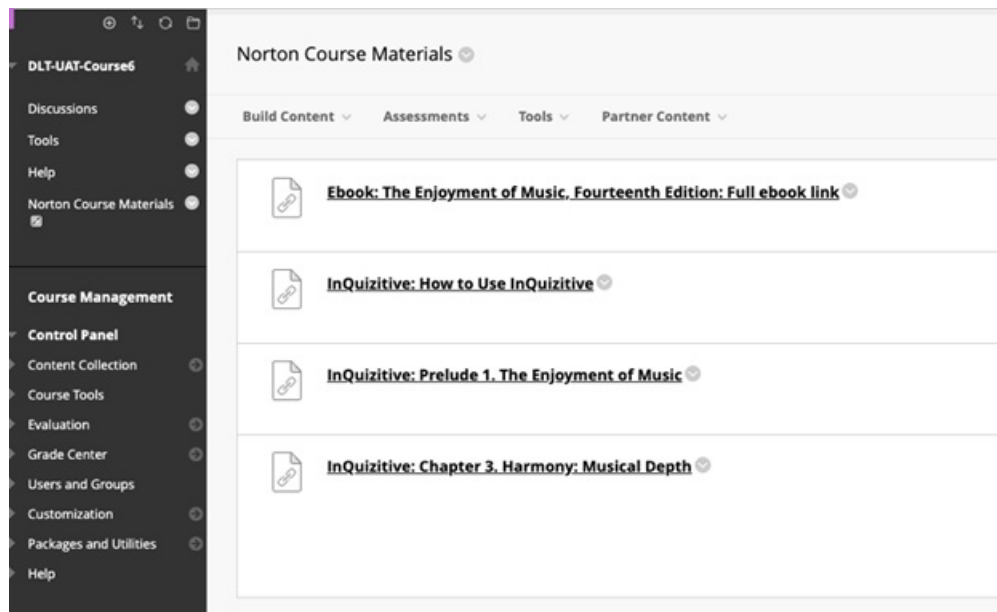
- **Ultra View:**
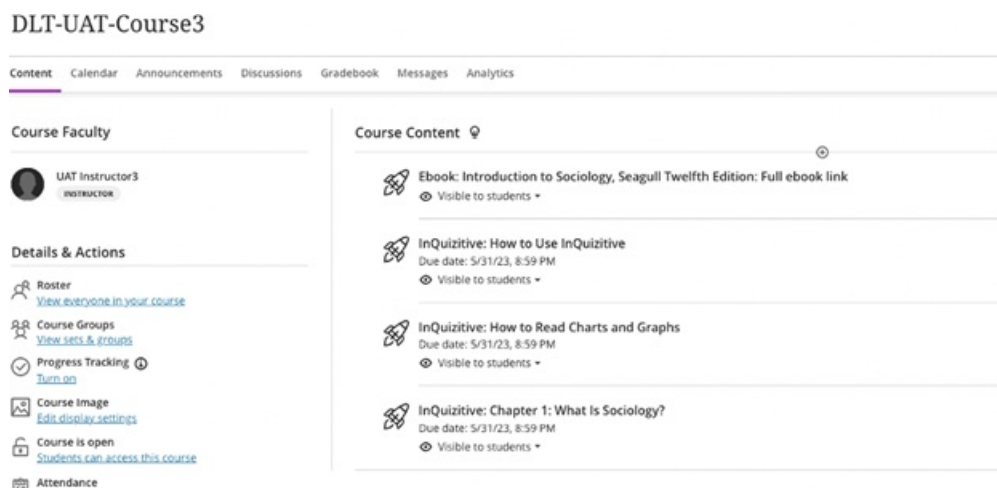
# Step 3: Relaunching deep linking tool

You don't have to select all your links at once. You can launch this tool from your Blackboard course to add additional links throughout the semester.

1. From Blackboard Modules, relaunch the deep linking tool.

   - In **Blackboard Classic/Original View,** from any content area click on the Build Content menu, and select **Follett-Willo Digital Delivery 1.3** from the dropdown menu (note the name might vary slightly at your campus)
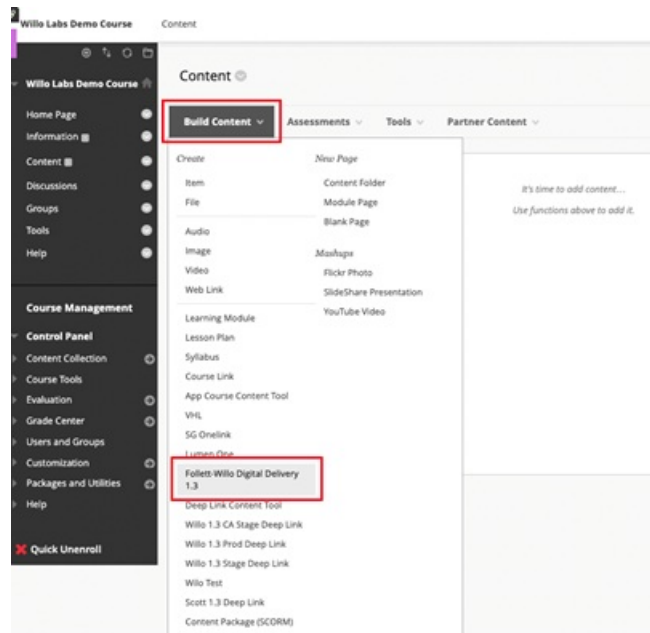
- **In Blackboard Ultra Courses**:
  - Click the + from **Course Content** and select **Content Market**
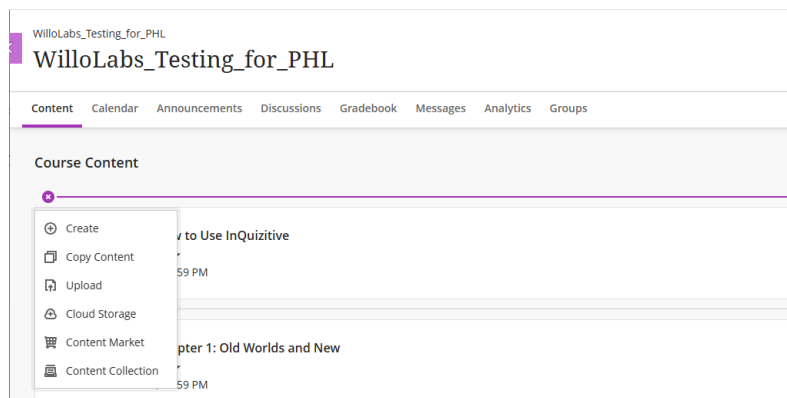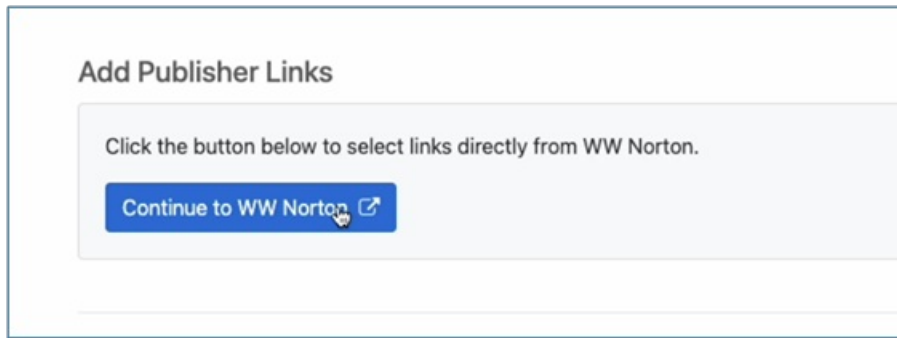

  - Select **Follett-Willo Digital Delivery 1.3** from the **Institution Tools**.

2. Click **Continue in a New Window.**

3. In **Course Management**, click **Add Publisher Links**, and then **Continue to W. W. Norton**

Add Publisher Links

Click the button below to select links directly from WW Norton.

Continue to WW Norton ☐
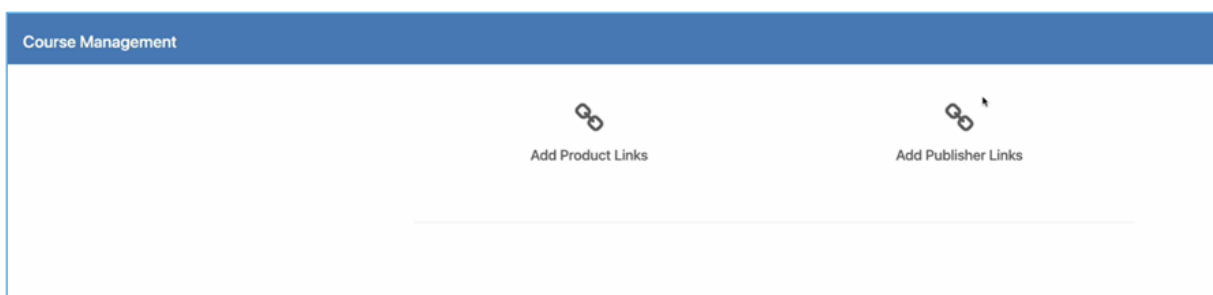
4. **Follow the steps listed here:** *Adding course material deep links to Blackboard*

- Note that the tool will indicate which links you have already added to your course

⌄ **InQuizitive [Gradeable]**

Select All

☐	Assignment Name	LMS Grade Column	LMS Point Value	Integration Status
☐	Homepage Link.	ON	10	✓ Sent as a graded link on: Nov 19, 2024

⟩ **History Skills Tutorials [Gradeable]**

⌄ **Additional Content [Ungradeable]**

Additional Content is an ungradeable Norton Learning Tool. You will not be able to add a due date and/or an LMS Point Value.

Select All

☐	Activity Name ⇕		Integration Status ⇕
☐	Additional Content: Homepage Link Most Popular ⓘ More info		✓ Sent as an ungraded link on: Nov 19, 2024
☐	Student Site - Author Videos - Chapter 1. Old Worlds and New -		✓ Sent as an ungraded link on: Nov 19, 2024