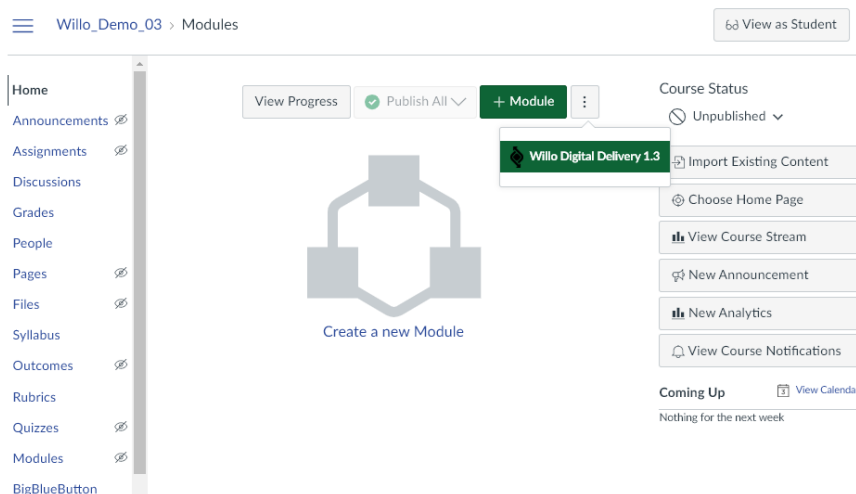


# Setting up your Norton course in Canvas through Willo Labs

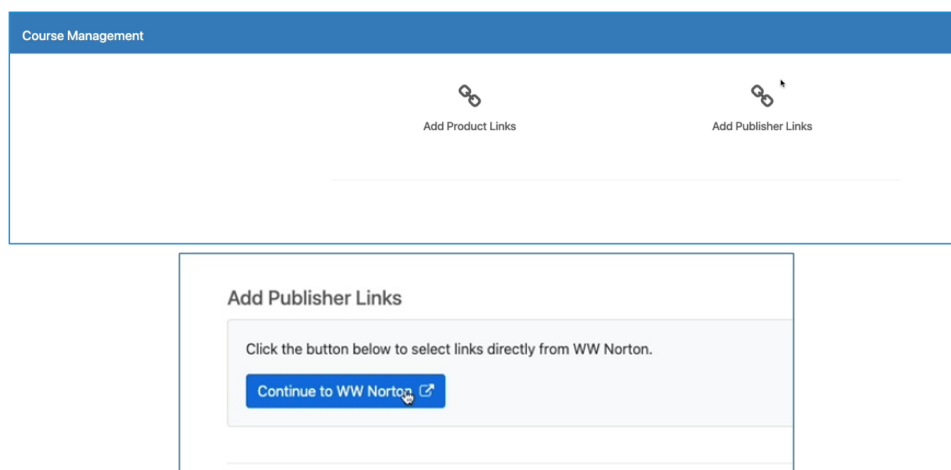
Last Modified on 03/17/2026 1:01 pm EDT

## Setting up your Norton course:


1. From Canvas Modules, locate or create a module where you would like to add links. Click the three dots to the right of the module name.



2. Select the tool called “Willo Digital Delivery 1.3” Note: the name may vary
3. Click **Continue in a New Window**.
4. If your course materials have not yet been paired, you will be prompted to enter a Product Token. [See here for more information on Product Tokens](#).
5. In **Course Management**, click **Add Publisher Links**, and then Continue to W. W. Norton



6. Log in using the email and password tied to your Norton account. If you don't have a Norton account yet, reach out to your Norton rep for help.



## Log In

Email

Password

 [Show](#)

[Log In](#)

[Forgot Password?](#)

7. Follow the steps in the wizard to create a Norton course, which is matched to your Canvas course. You'll need to set this up just once per Canvas course.

- Step 1. This step confirms that you're connected with your Canvas course

Norton Learning Tools lgarden@wornorton.com

Create a Course with W. W. Norton

Step 1 of 4

### LMS Connection

✔ Successfully connected to your Learning Management System (LMS).

[Continue >](#)


- Step 2. Confirm that the course material paired to your course is correct. If this is not correct, please contact your bookstore to get it updated to the correct material before proceeding.

Create a Course with W. W. Norton

Step 2 of 4

### Confirm Course Material

Please confirm that the course material below is the one you are using for your course. A mismatch in the course material will result in an incorrect course setup.



Title code: amerete3v1

**America**

The Essential Learning Edition

Third Edition, Volume One

David Emory Shi

Yes, this is the right course material.

No, this is not the right course material.

[< Previous](#) [Continue >](#)

- If applicable, confirm whether your course is participating in your school's inclusive or equitable access program. Note that this program can be called different names.

**Inclusive Access**

Your school offers Inclusive Access ⓘ. Is your course participating in this program?

- Step 3. Enter some required course details.

**Enter Course Details**

**School Type (required)**

College

High School

**Country (required)**

United States

Canada

**School State/Province (required)**

Select State

**School Name (required)**

Select School

**Course name (required)**


- Step 4. Confirm all your course information and create the course. (Or, to correct anything, use the “Previous” button to go back and edit it.)

✔ Connected to Canvas

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**Course Material**

Inclusive Access Activated



Title Code: america3v1

America

The Essential Learning Edition

Third Edition, Volume One

David Emory Shi

? Not your course material?

---

**Course Details** Edit

Course Name:  
WWN-VitalSource demo

School:  
W. W. Norton School, New York City

Timezone:  
Eastern Time (GMT-05:00)

Start Date:  
May 7, 2024 at 12:00 AM

End Date:  
Jul 31, 2024 at 11:59 PM

## Choose your integration type

For graded assignments, you may choose to send individual assignment links (most popular), or product homepage links.

- Choose individual assignment links if you want your students to access separate links for each assignment in Canvas. This will create separate grade columns in the Canvas grade book for each assignment per student.

- Choose product homepage links if you want your student to have one link in Canvas for each Norton product. This will create one grade column for each Norton product in the Canvas gradebook per student. This grade is a cumulative average of all assignments for that product.

### Select integration type for Canvas

Select the type of integration for all gradeable Norton Learning Tools (required).

- A. I want individual assignment links for Canvas Most Popular

**Gradebook**

Name	Assignment 1	Assignment 2
Average	[Input Field]	[Input Field]
First Last	[Input Field]	[Input Field]
First Last	[Input Field]	[Input Field]
First Last	[Input Field]	[Input Field]

**Why choose individual assignment links?**

- You want your students to access separate links for each assignment in Canvas.
- You want to have separate grades columns in the Canvas grade book for each assignment per student.

- B. I want product homepage links for Canvas

**Gradebook**

Name	Product Total
Average	[Input Field]
First Last	[Input Field]
First Last	[Input Field]
First Last	[Input Field]

**Why choose Product Homepage links?**

- You want your students to have one link in Canvas for each Norton product.
- You want to have one grade column for each Norton product in the Canvas gradebook per student. This grade is a cumulative average of all assignments for that product.

## Adding deep links to course material:

1. Choose course material to add to your Canvas course

## Select Norton Learning Tools for Canvas

Select and send resources and assignments to Canvas for single sign-on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? [Browse Norton content](#)

For graded individual assignment links, we recommend setting Due Date and LMS Point Value here *before* sending them to Canvas [More info](#)

For ungraded individual assignment links, Due Date and LMS Point Value will be unavailable.

> Norton Illumine Ebook: Give Me Liberty! [Gradeable]

> InQuizitive [Gradeable]

> History Skills Tutorials [Gradeable]

> Additional Content [Ungradeable]

Review

2. If LMS Grade Column is **on**, the link will send as an Assignment and create a grade column with the specified LMS point value. Edit the LMS point value by typing a new value in the box.

▼ InQuizitive [Gradeable] <span>1 selected</span>			
Select All			
<input checked="" type="checkbox"/>	Assignment Name	LMS Grade Column	LMS Point Value Integration Status
<input checked="" type="checkbox"/>	Homepage Link.	<input checked="" type="checkbox"/>	10 Not Sent

3. Due dates can be set for graded, individual assignment links.

▼ Norton Illumine Ebook: Give Me Liberty! [Gradeable] 2 selected

Select All

Assignment Name	LMS Grade Column	Due Date	LMS Point Value	Integration Status
<input checked="" type="checkbox"/> Chapter 1: Old Worlds and New	<input checked="" type="checkbox"/> ON	Nov 21, 2024 at 11:59 PM	20	Not Sent
<input checked="" type="checkbox"/> Chapter 2: European Colonies and Native Nations, 1600–1660	<input checked="" type="checkbox"/> ON		20	Not Sent
<input type="checkbox"/> Chapter 3: Creating Anglo-America	<input checked="" type="checkbox"/> ON		10	Not Sent
<input type="checkbox"/> Chapter 4: Slavery, Freedom, and the Struggle, to 1763	<input checked="" type="checkbox"/> ON		10	Not Sent
<input type="checkbox"/> Chapter 5: The American Revolution, 1763–1788	<input checked="" type="checkbox"/> ON		10	Not Sent

**Set Due Date** ✕

Due Date Time

[Clear](#)

4. If you turn LMS Grade Column **off**, the link will send as a link to Modules, and no grade will report to the LMS.

▼ InQuizitive [Gradeable] 1 selected

Select All

Assignment Name	LMS Grade Column	LMS Point Value	Integration Status
<input checked="" type="checkbox"/> Homepage Link.	<input type="checkbox"/> OFF	Unavailable	Not Sent

5. Products that are ungradable will only be sent over as links into Modules

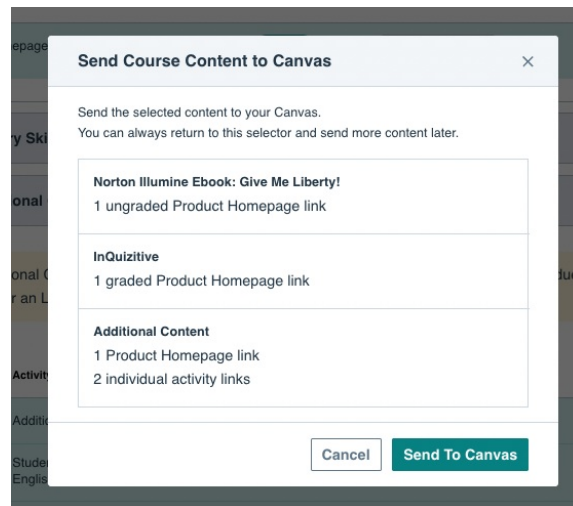
▼ Additional Content [Ungradeable] 3 selected

Additional Content is an ungradeable Norton Learning Tool. You will not be able to add a due date and/or an LMS Point Value.

Select All

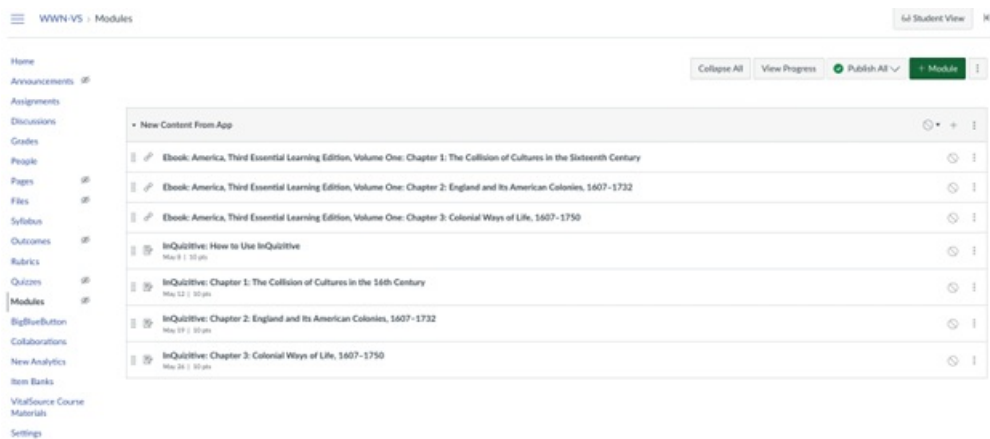
Activity Name	Integration Status
<input checked="" type="checkbox"/> Additional Content: Homepage Link <span style="font-size: small;">Most Popular More info</span>	Not Sent
<input checked="" type="checkbox"/> Student Site - Author Videos - Chapter 1. Old Worlds and New - English Settlers' Inspiration	Not Sent
<input checked="" type="checkbox"/> Student Site - Author Videos - Chapter 1. Old Worlds and New - Differing Views of Freedom	Not Sent
<input type="checkbox"/> Student Site - Author Videos - Chapter 1. Old Worlds and New - Settlers and Indians	Not Sent

6. Click the **Review** button at the bottom of the screen. You'll see a summary of the links you selected. Confirm, and Send to Canvas.



7. When complete, the modal will close, and you will see the content in your Canvas course.

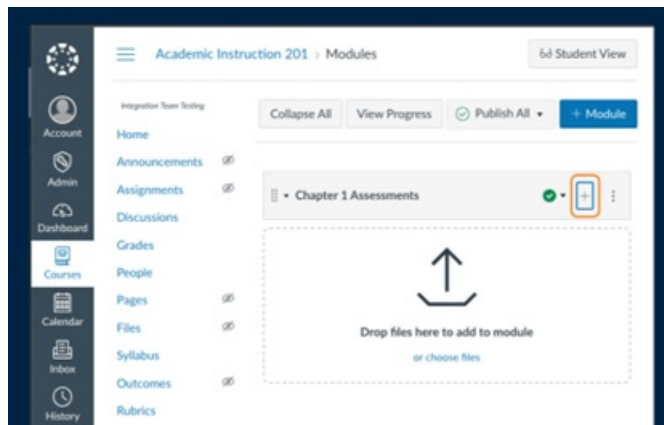
- You can reorganize or regroup your content in Canvas so that your course is laid out the way you want.
- Be sure to publish items when you want to make them available to students.
- If you have sent Product Homepage links, you can set due dates on individual assignments within the product. Launch the product homepage link from Canvas and set due dates or edit assignments within the product.



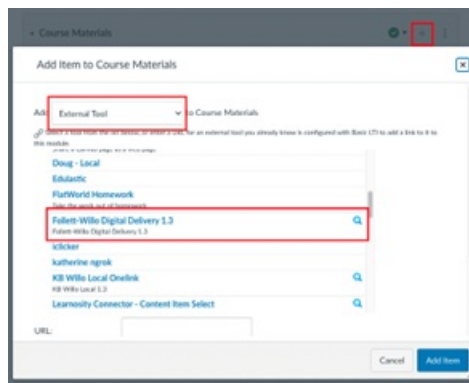
## Relaunching deep linking tool:

You don't have to select all your links at once. You can launch this tool from your Canvas course to add additional links throughout the semester.

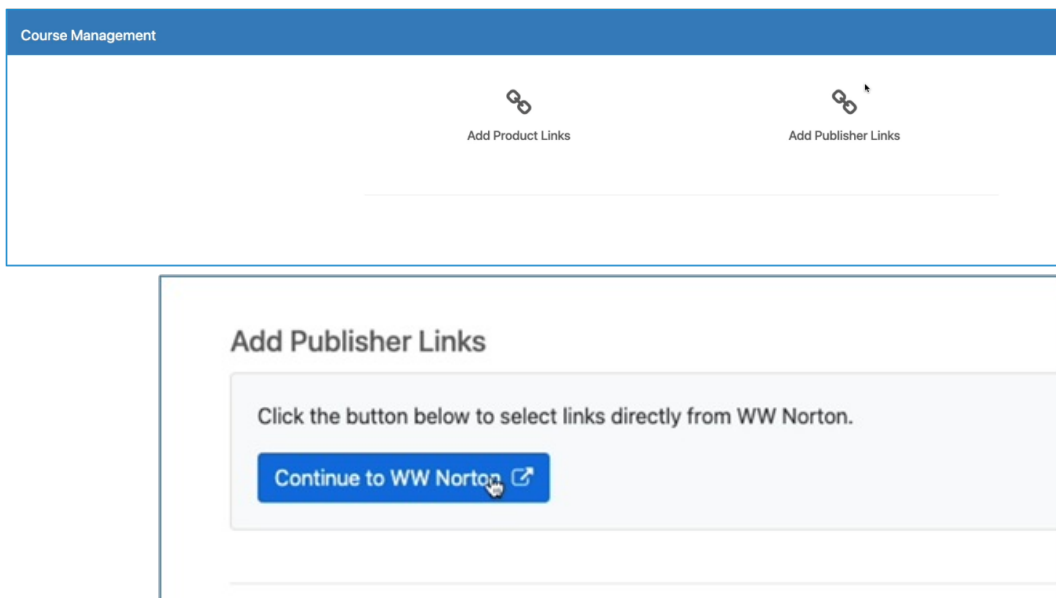
1. From Canvas Modules, locate or create a module where you would like to add links. Click on the + symbol to the right of the module name.



2. Select External Tool from the drop down menu, and then select the tool called “Follett-Willo Digital Delivery 1.3” The name may vary, but it should have a magnifying glass icon on the right.



3. Click **Continue in a New Window**.
4. In Course Management, click Add Publisher Links, and then Continue to W. W. Norton



5. Follow the steps listed here: [Adding course material deep links to Canvas](#)
  - Note that the tool will indicate which links you have already added to your course

<input type="checkbox"/> InQuizitive [Gradeable]			
Select All			
<input type="checkbox"/> Assignment Name	LMS Grade Column	LMS Point Value	Integration Status
<input type="checkbox"/> Homepage Link.	<input checked="" type="checkbox"/> ON	<input type="text" value="10"/>	<input checked="" type="checkbox"/> Sent as a graded link on: Nov 19, 2024

> History Skills Tutorials [Gradeable]

<input type="checkbox"/> Additional Content [Ungradeable]			
<p>Additional Content is an ungradeable Norton Learning Tool. You will not be able to add a due date and/or an LMS Point Value.</p>			
Select All			
<input type="checkbox"/> Activity Name			<input type="checkbox"/> Integration Status
<input type="checkbox"/> Additional Content: Homepage Link	<input checked="" type="checkbox"/> Most Popular	<input checked="" type="checkbox"/> More info	<input checked="" type="checkbox"/> Sent as an ungraded link on: Nov 19, 2024
<input type="checkbox"/> Student Site - Author Videos - Chapter 1. Old Worlds and New -			<input checked="" type="checkbox"/> Sent as an ungraded link on: Nov 19, 2024