Setting up your Norton course in Blackboard through VitalSource

Step 1: Setting up your Norton course

1. The deep linking tool is accessed from any Content area in a Blackboard course. If you don't have any Content areas yet, first add one.
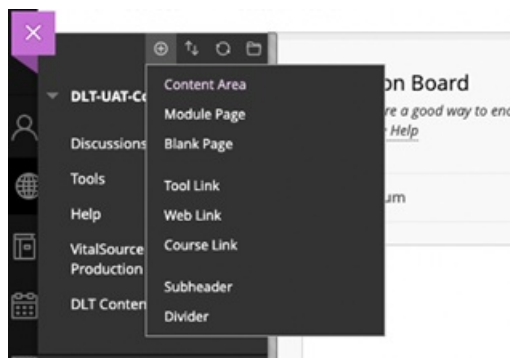

2. Launch the deep linking tool

   a. In **Blackboard Original View**, from any content area click Build Content, and select VitalSource deep link selector (note that the name for the VitalSource Deep Linking tool might vary slightly.
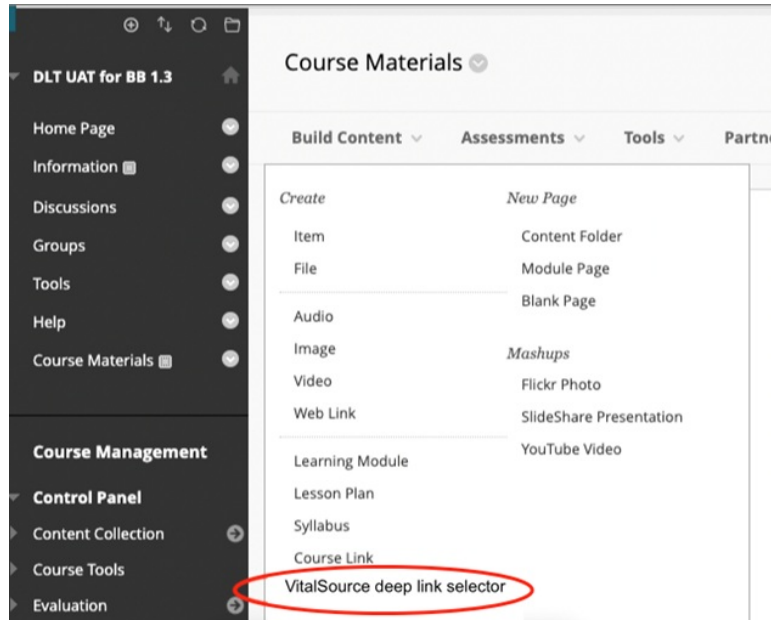
   b. In **Blackboard Ultra View**, from the Course Content area click the plus (+) icon, and choose the Content Market. From the Institution Tools section, select VitalSource deep link selector to access VitalSource deep linking.
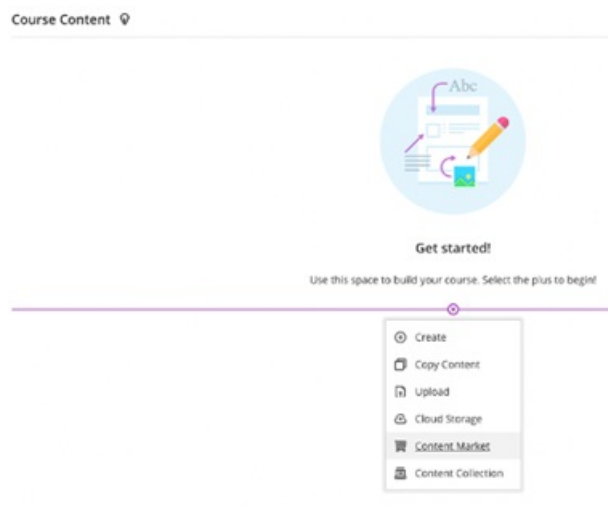
3. You will see the Norton text and courseware that has been paired with your course. Click Open Publisher Tool. If your course pairing is not complete, reach out to your bookstore.
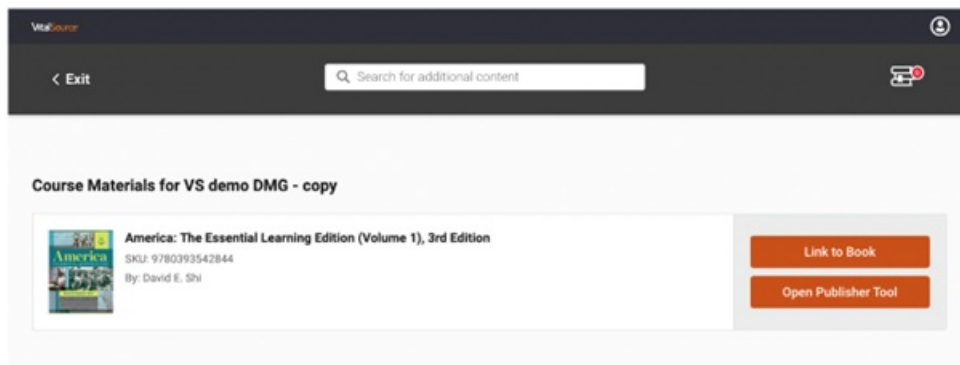
4. Log in using the email and password tied to your Norton account. If you don't have a Norton account yet, reach out to your Norton rep for help.

W. W. NORTON & COMPANY

Log In

Email

lti_prof321@mailinator.com

Password

•••••••••   Show

Log In

Forgot Password?

5. Follow the steps in the wizard to create a Norton course, which is matched to your Blackboard course. You'll need to set this up just once per Blackboard course.

  a. Step 1. This step confirms that you're connected with your Blackboard course.   Click the Continue button

Norton Learning Tools   plochary@wwnorton.com

Create a Course with W. W. Norton

Step **1** of 4

LMS Connection

✓ Successfully connected to your Learning Management System (LMS).

Continue >

b. Step 2. Confirm that the course material paired to your course is correct. If this is not correct, please contact your bookstore to get it updated to the correct material before proceeding.

Create a Course with W. W. Norton

Step **2** of 4

Confirm Course Material

Please confirm that the course material below is the one you are using for your course. A mismatch in the course material will result in an incorrect course setup.

Title code: amerele3v1

America

The Essential Learning Edition

Third Edition, Volume One

David Emory Shi

◉ Yes, this is the right course material.

○ No, this is not the right course material.

‹ Previous   Continue ›

c. If applicable, confirm whether your course is participating in your school's inclusive or equitable access program. Note that this program can be called different names.

Inclusive Access

Your school offers Inclusive Access ⓘ. Is your course participating in this program?

No, not participating   **Yes, this course is participating**

d. Step 3. Enter some required course details.

Enter Course Details

School Type (required)
◉ College
○ High School

Country (required)
◉ United States
○ Canada

School State/Province (required)

Select State

School Name (required)

Select School

Course name (required)

WWN-VitalSource demo

Course Timezone (required)

Select Timezone

e. Step 4. Confirm all your course information and create the course. (Or, to correct anything, use the "Previous" button to go back and edit it.)

Step 2: Adding deep links to course material

Choose your integration type

For graded assignments, you may choose to send individual assignment links (most popular), or product homepage links.

- Choose individual assignment links if you want your students to access separate links for each assignment in Blackboard. This will create separate grade columns in the Blackboard gradebook for each assignment per student.

- Choose product homepage links if you want your student to have one link in Blackboard for each Norton product. This will create one grade column for each Norton product in the Blackboard gradebook per student. This grade is a cumulative average of all assignments for that product.

Select integration type for Blackboard

Select the type of integration for all gradeable Norton Learning Tools (required).

○ **A.** I want individual assignment links for Blackboard `Most Popular`

Gradebook		
Name	**Assignment 1**	**Assignment 2**
Average		
First Last		
First Last		
First Last		

Why choose individual assignment links?

- You want your students to access separate links for each assignment in Blackboard.
- You want to have separate grades columns in the Blackboard grade book for each assignment per student.

○ **B.** I want product homepage links for Blackboard

Gradebook	
Name	**Product Total**
Average	
First Last	
First Last	

Why choose Product Homepage links?

- You want your students to have one link in Blackboard for each Norton product.
- You want to have one grade column for each Norton product in the Blackboard gradebook per student. This grade is a cumulative average of all assignments for that product.

`Confirm`

Add Links

1. Choose course material to add to your Blackboard course

Norton Learning Tools

(871192) VS_DLT_Course_Demo   Details

← Back: Select integration type for Blackboard

Select Norton Learning Tools for Blackboard

Select and send resources and assignments to Blackboard for single sign-on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? **Browse Norton content** ↗

> For graded individual assignment links, we recommend setting Due Date and LMS Point Value here *before* sending them to Blackboard ⓘ **More info**
>
> For ungraded individual assignment links, Due Date and LMS Point Value will be unavailable.

> Ebook: America, Third Essential Learning Edition, Volume One [Ungradeable]

> InQuizitive [Gradeable]

> Thinking Like a Historian Exercises [Gradeable]

> History Skills Tutorials [Gradeable]

> Student Site [Ungradeable]

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2. If LMS Grade Column is **on,** the link will be sent as a link in the Content of the course, and will create a grade column with the specified LMS point value. Edit the LMS point value by typing a new value in the box.

3. Due dates can be set for **graded, individual assignment** links.

4. If you turn LMS Grade Column **off**, the link will be sent to the Content of the course, and no grade will report to the LMS.

5. Click the Review button at the bottom of the screen. You'll see a summary of the links you selected. Confirm, and Send To Blackboard


3. When complete, close the LTI Launch Return tab, and refresh your course to view the new content in your Blackboard course. You can reorganize or regroup your content in Blackboard so that your course is laid out the way you want.

- If you have sent Product Homepage links, you can set due dates on individual assignments within the product. Launch the product homepage link from Canvas and set due dates or edit assignments within the product.

Original View:
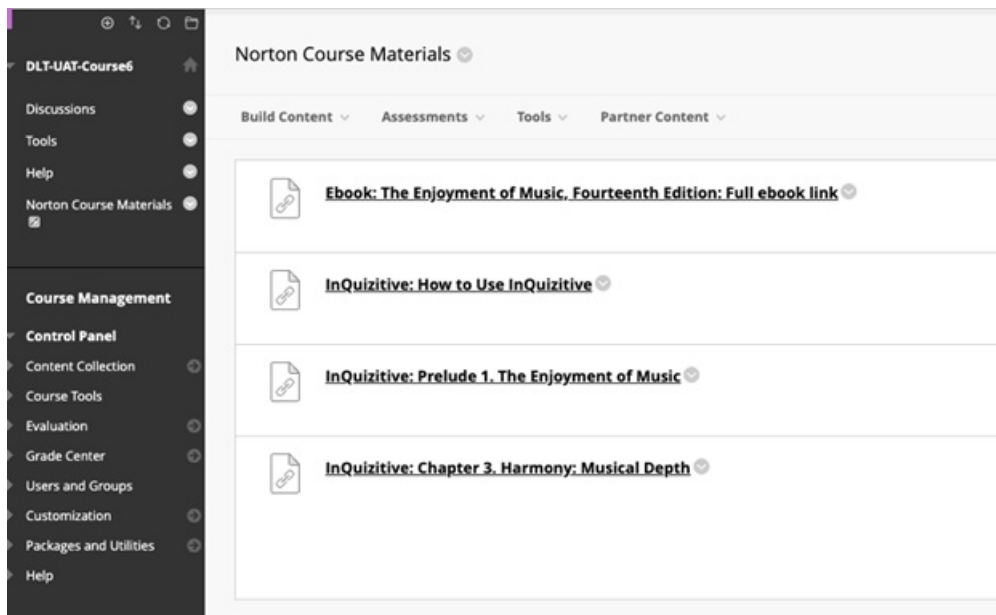
Ultra View:
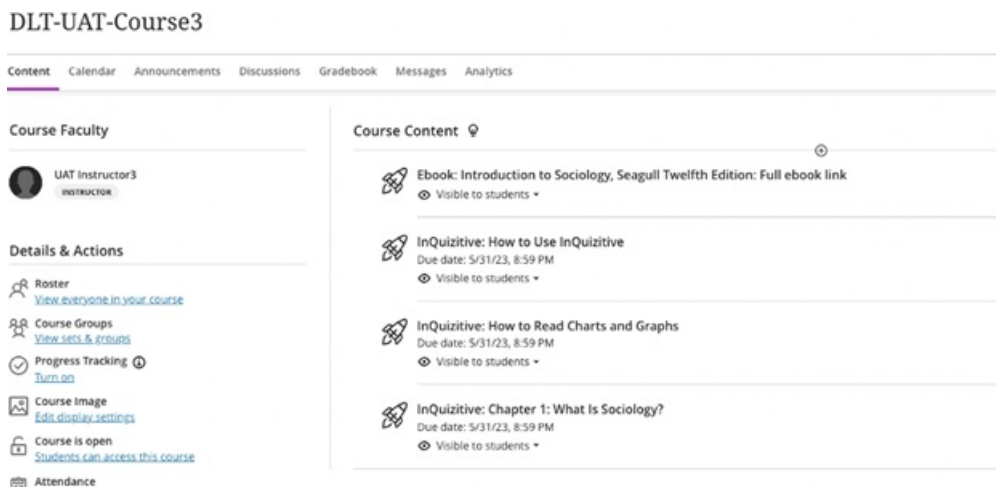
Step 3: Relaunching deep linking tool

You don't have to select all your links at once. You can launch this tool from your Blackboard course to add additional links throughout the semester.

1. From Blackboard Modules, relaunch the deep linking tool.

   a. In **Blackboard Original View**, from any content area click Build Content, and select VitalSource deep link selector (note that the name for the VitalSource Deep Linking tool might vary slightly.)
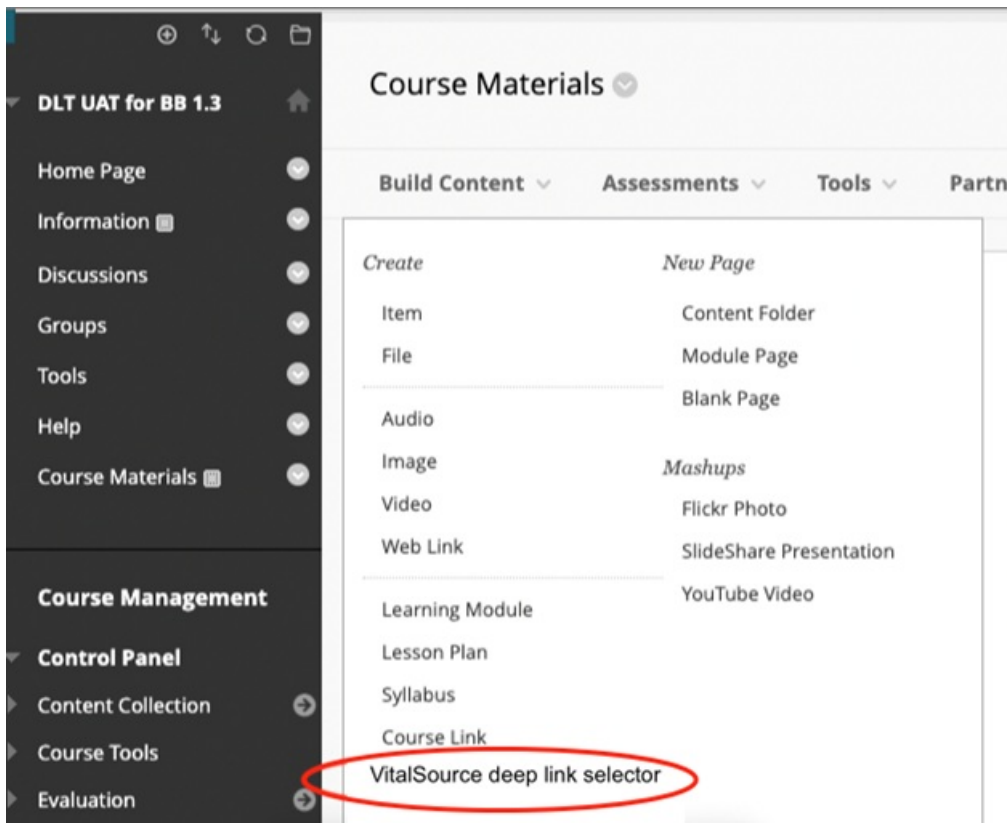
b. In **Blackboard Ultra View**, from any content area click the plus (+) icon, and choose the Content Market. From the Institution Tools section, select VitalSource deep link selector to access VitalSource deep linking.
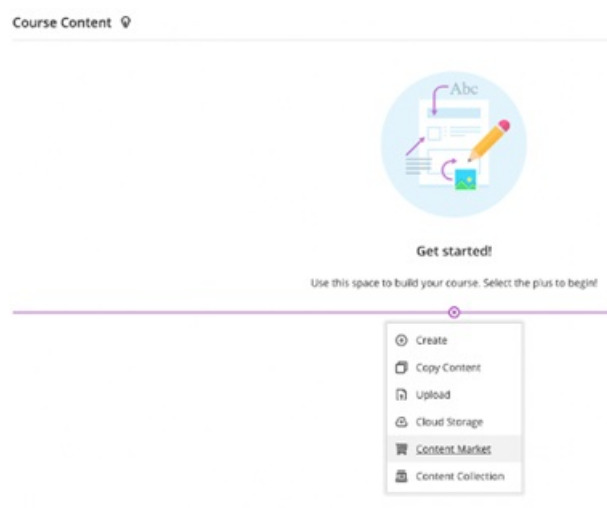
2. Select the Open Publisher Tool button
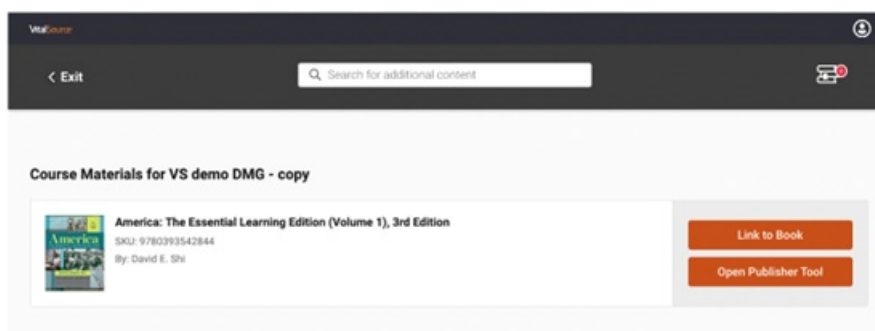
3. **Follow the steps listed here:** *Adding deep links to course material*

   a. Note that the tool will indicate which links you have already added to your course