

Blackboard

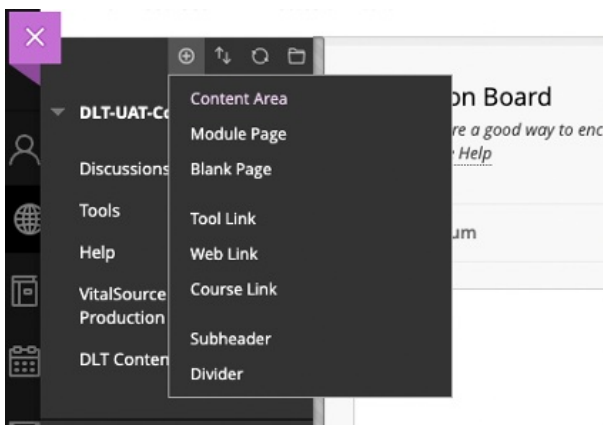
Last Modified on 02/20/2026 5:02 am EST

Setting up your Norton course in Blackboard through VitalSource

- Setting up your Norton course
- Adding deep links to course material
- Relaunching deep linking tool

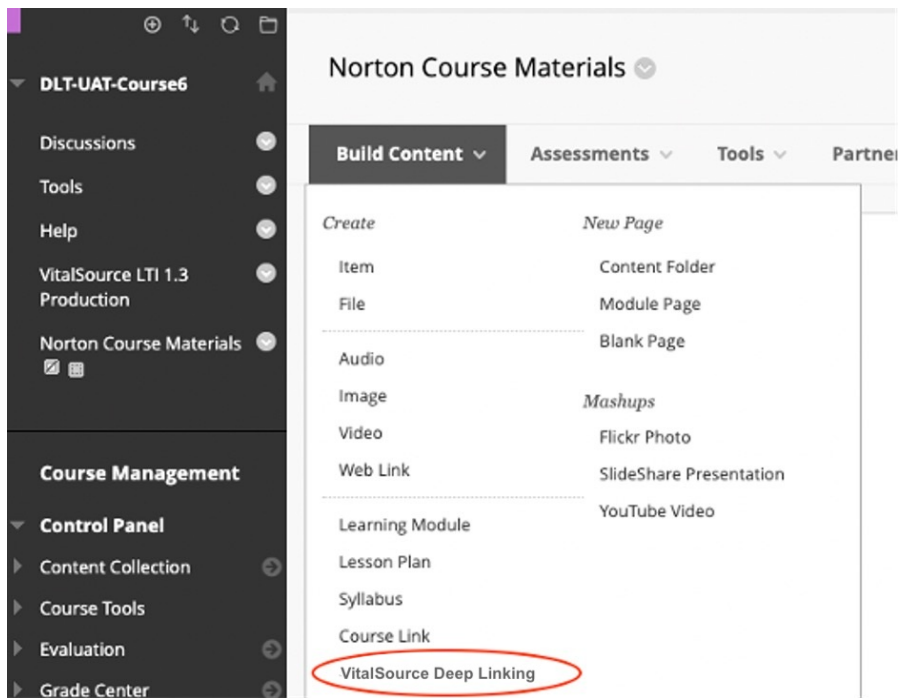
Setting up your Norton course:

1. The deep linking tool is accessed from any Content area in Blackboard. If you don't have any Content areas yet, first add one.

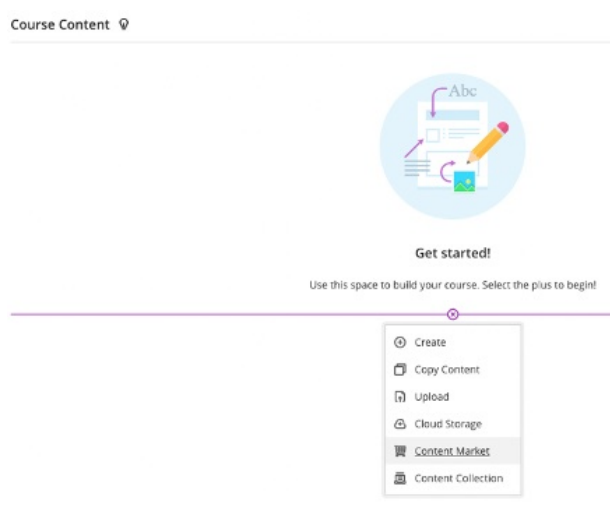


2. Launch the deep linking tool


a) In Blackboard Classic/Original View, from any content area click Build Content, and select VitalSource Deep Linking Tool.




b) In Blackboard Ultra View, from any content area click the plus (+) icon, and choose the Content Market. From the Institution Tools section, select VitalSource deep linking.




3. You will see the Norton text and courseware that have been paired with your course. Click Open Publisher Tool. If your course pairing is not complete, reach out to your bookstore.

VitalSource


< Exit



Course Materials for VS demo DMG - copy



America: The Essential Learning Edition (Volume 1), 3rd Edition
SKU: 9780393542844
By: David E. Shi

Link to Book
Open Publisher Tool

- Log in using the email and password tied to your Norton account. If you don't have a Norton account yet, reach out to your Norton rep for help.



Log In

Email

Password


[Show](#)

Log In

[Forgot Password?](#)

- Follow the steps in the wizard to create a Norton course, which is matched to your Blackboard course. You'll need to set this up just once per Blackboard course.

Step 1. This step confirms that you're connected with your Blackboard course.


Vitalsource DLT LTI 1.3 Prod


Norton Learning Tools
dgarner@wwnorton.com

Create a Course with W. W. Norton

Step 1 of 4

LMS Connection

 Successfully connected to your Learning Management System (LMS).

Continue >

Step 2. Confirm that the course material paired to your course is correct. If this is not correct, please

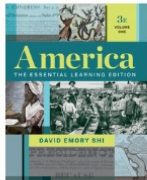
contact your bookstore to get it updated to the correct material before proceeding.

Create a Course with W. W. Norton

Step 2 of 4

Confirm Course Material

Please confirm that the course material below is the one you are using for your course. A mismatch in the course material will result in an incorrect course setup.



Title code: amerele3v1

America

The Essential Learning Edition

Third Edition, Volume One

David Emory Shi

- ☒ Yes, this is the right course material.
- ☐ No, this is not the right course material.

[< Previous](#)

[Continue >](#)

If applicable, confirm whether your course is participating in your school's inclusive or equitable access program. Note that this program can be called different names.

Inclusive Access

Your school offers Inclusive Access ⓘ. Is your course participating in this program?

[No, not participating](#)

[Yes, this course is participating](#)

Step 3. Enter some required course details.

Enter Course Details

School Type *(required)*

- ☒ College
☐ High School

Country *(required)*

- ☒ United States
☐ Canada

School State/Province *(required)*

Select State

School Name *(required)*

Select School

Course name *(required)*

WWN-VitalSource demo

Course Timezone *(required)*

Select Timezone

Step 4. Confirm all your course information and create the course. (Or, to correct anything, use the “Previous” button to go back and edit it.)

✓ Connected to Canvas

Course Material

Inclusive Access Activated



Title Code: amerele3v1
America
The Essential Learning Edition
Third Edition, Volume One
David Emory Shi

? Not your course material?

Course Details

Edit

Course Name:

WWN-VitalSource demo

School:

W. W. Norton School, New York City

Timezone:

Eastern Time (GMT-05:00)

Start Date:

May 7, 2024 at 12:00 AM

End Date:

Jul 31, 2024 at 11:59 PM

< Previous

Cancel Course

Create Course

Adding deep links to course material:

1. Choose course material to add to your Blackboard course

Select Course Content for Your LMS

Select and send resources and assignments to your LMS for single sign on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? [Browse Norton content](#)

We recommend setting due dates and point values for graded assignments here before sending them to your LMS. [More info](#)

> Ebook: America, Third Essential Learning Edition, Volume One

> InQuizitive

> Thinking Like a Historian Exercises

> History Skills Tutorials

> Student Site

Resource links such as Videos, Documents, or unassignable Ebooks, will be sent to Blackboard as ungraded External Tool links.

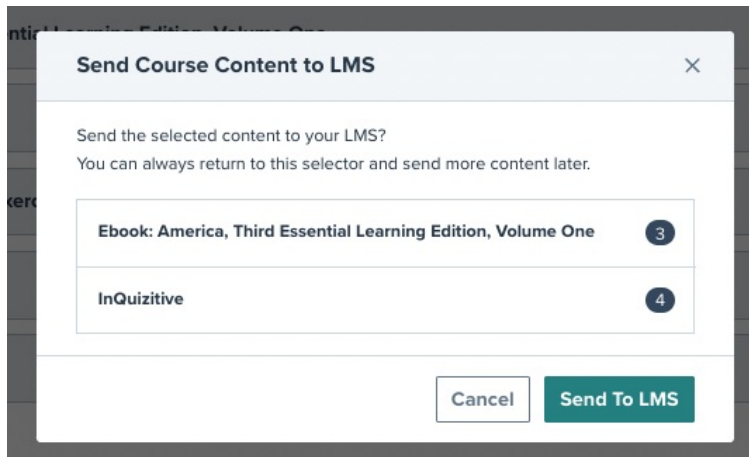
▼ Ebook: America, Third Essential Learning Edition, Volume One		3
Name	Status	
<input type="checkbox"/> Full ebook link Recommended	Not Sent	
<input type="checkbox"/> Part 1: An Old "New" World	Not Sent	
<input checked="" type="checkbox"/> Chapter 1: The Collision of Cultures in the Sixteenth Century	Not Sent	
<input checked="" type="checkbox"/> Chapter 2: England and Its American Colonies, 1607–1732	Not Sent	
<input checked="" type="checkbox"/> Chapter 3: Colonial Ways of Life, 1607–1750	Not Sent	
<input type="checkbox"/> Chapter 4: From Colonies to States, 1607–1776	Not Sent	

Assignable activities like Norton Illumine Ebook, InQuizitive, Smartwork, Tutorials, etc. will be sent to Blackboard as Graded External Tool links, with a corresponding Gradebook column

For assignments, you may set a due date, and adjust the LMS point value

▼ InQuizitive				4
Assignment Name	Due Date	LMS Point Value	Status	
<input checked="" type="checkbox"/> How to Use InQuizitive	May 08, 2024 at 11:59 PM	10	Not Sent	
<input checked="" type="checkbox"/> Chapter 1: The Collision of Cultures in the 16th Century	May 12, 2024 at 11:59 PM	10	Not Sent	
<input checked="" type="checkbox"/> Chapter 2: England and Its American Colonies, 1607–1732	May 19, 2024 at 11:59 PM	10	Not Sent	
<input checked="" type="checkbox"/> Chapter 3: Colonial Ways of Life, 1607–1750	May 26, 2024 at 11:59 PM	10	Not Sent	
<input type="checkbox"/> Chapter 4: From Colonies to States, 1607–1776		10	Not Sent	
<input type="checkbox"/> Chapter 5: The American Revolution, 1775–1783		10	Not Sent	

2. Click the Review & Send to LMS button at the bottom of the screen. You'll see a summary of the links you selected. Confirm, and Send to LMS.



3. When complete, the modal will close, and you will see the content in your Blackboard course. You can reorganize or regroup your content in Blackboard so that your course is laid out the way you want.

Classic View:

Ultra View:

Relaunching deep linking tool:

You don't have to select all your links at once. You can launch this tool from your Blackboard course to add additional links throughout the semester .

1. From Blackboard Modules, [repeat how get to DLT; screenshot]
2. Click Open Publisher Tool

VitalSource

Exit

Search for additional content

Course Materials for VS demo DMG - copy

America: The Essential Learning Edition (Volume 1), 3rd Edition
SKU: 9780393542844
By: David E. Shi

Link to Book

Open Publisher Tool

3. Follow the steps listed here: Adding course material deep links to Blackboard

Note that the tool will indicate which links you have already added to your course

W. W. Norton Learning Tools

×

Not ready to select content? [Browse Norton content](#)

We recommend setting due dates and point values for graded assignments here before sending them to your LMS. [More info](#)

Norton Illumine Ebook: Give Me Liberty!

<input type="checkbox"/> Assignment Name	Due Date	LMS Point Value	Status
<input type="checkbox"/> Chapter 1: Old Worlds and New	Mar 27, 2024 at 11:59 PM	10	✓ Sent Mar 20, 2024
<input type="checkbox"/> Chapter 2: European Colonies and Native Nations, 1600–1660	Apr 03, 2024 at 11:59 PM	10	✓ Sent Mar 20, 2024
<input type="checkbox"/> Chapter 3: Creating Anglo-America		10	Not Sent
<input type="checkbox"/> Chapter 4: Slavery, Freedom, and the Struggle, to 1763		10	Not Sent