Blackboard LMS Integration with Norton Learning Tools

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Before you use the Deep Linking Tool (DLT) to add links to your Blackboard course, two things need to be done:

1. Your campus Blackboard administrator has installed the DLT 1.3 Tool.

2. You have a Norton user account.

If you think either of these isn't already done, then reach out to your Norton rep for help.

If you've confirmed you're ready to go, you can get started by launching Norton Deep Linking Tool from your Blackboard content area, or review the steps below for more details.

Log into the Deep Linking Tool with your Norton account

1. The W. W. Norton Learning Tools deep linking tool is accessed from any Content area in a Blackboard course.
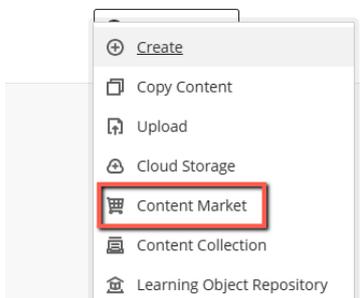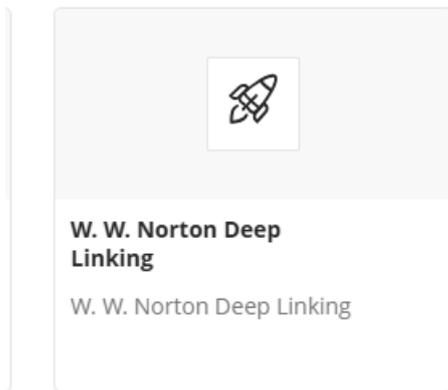
Ultra View

From any content area click Add Content, and choose the Content Market. From the Institution Tools section, select W. W. Norton Deep Linking.

This course is ready for content.
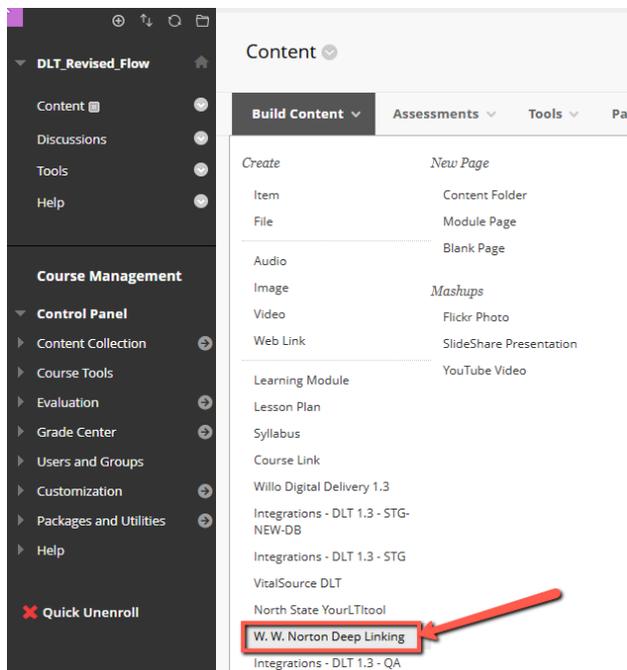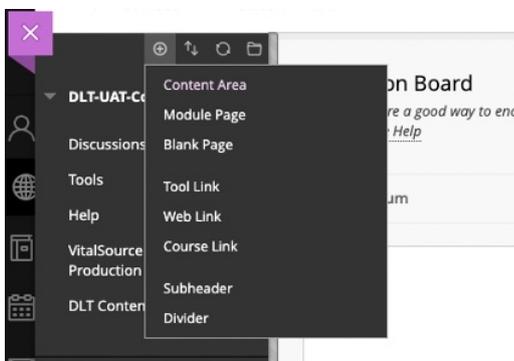Use this space to build your course.

Add Content

W. W. Norton Deep Linking

W. W. Norton Deep Linking

Original View

From any content area click Build Content, and select Norton Learning Tools.

2. In a new tab, W. W. Norton Learning Tools will open, and ask you to log in.
- Log in using the email and password tied to your **Norton** account.
- You need to have a Norton account already. If you don't, then reach out to your Norton rep for help.

Create a Norton course, which is matched to your Blackboard course

3. Next you'll create a Norton course.
- Each Blackboard course is matched to a Norton course. You'll need to set this up just once per Blackboard course.
- This is a 4-step process.

4. **Create a Course, Step 1.** This step confirms that you're connected with your Blackboard course.

5. **Create a Course, Step 2.** Select your course material.

Select Course Material

Select Book

◉ Search by Book Title

○ Enter Product Code ⓘ

Discipline

Select discipline

Book title

Select book title

⑦ Don't see your book?

‹ Previous   Continue ›

You can search for course material in two ways:

a. **Search by Book Title.** Use this search to browse from available titles to find the textbook you're assigning. This will be the most commonly used option.

1. Use the type-ahead *discipline* and *book title* fields to find your Norton text

2. Use the cover and edition details to choose the correct version

b. **Enter Title Code.** Use this option if your Norton representative or specialist provided you with a custom title code. Type the title code into the text entry field.

Select Course Material

Select Book (required)

○ Search by Book Title

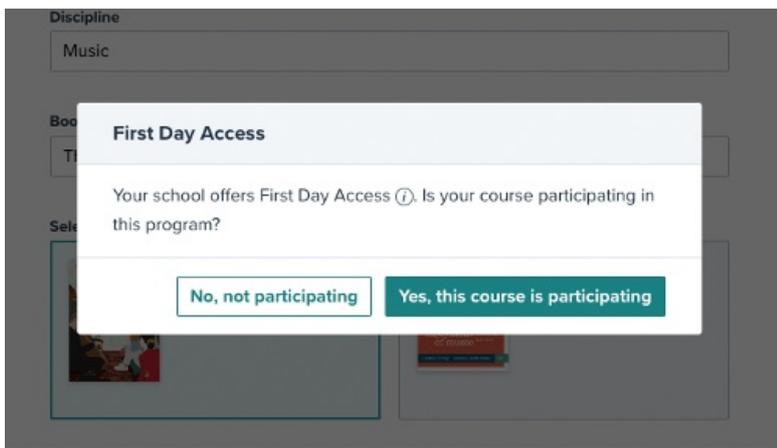◉ Enter Title Code ⓘ

Title Code (required)

enjmusic15

‹ **Previous**   **Continue** ›

6. Confirm that you've selected the right book for your course.

Confirm Book

Is this the book you are using for your course?

Title code: enjmusic14

The Enjoyment of Music

Fourteenth Edition

Kristine Forney & Andrew Dell'Antonio

No, this is not my book   Yes, this is my book

7. If you need to opt in to any First Day or Inclusive Access program, you'll be prompted to do so.

8. **Create a Course, Step 3.** Enter some required course details.
   - The **School Type, Country, School State/Province,** and **School Name** fields all work to tie your course to the right school record.
   - The **Course Name** can be up to 35 characters long.
   - The **Start Date** is the first day of student access to the course.
   - The **End Date** is when you expect all course grades to be final.

9. **Create a Course, Step 4.** Confirm all your course information and create the course.
   - Or, to correct anything, use the "Previous" button to go back and edit it.

Confirm Course Information

LMS Connection

✓ Connected to Blackboard

Course Material	Edit

Equitable Access Activated

Title Code: enjmusic14
The Enjoyment of Music
Fourteenth Edition
Kristine Forney & Andrew Dell'Antonio

Course Details	Edit

Course Name:
BbOrig_DLT_Flow_Change

School:
W. W. Norton School, New York City

Timezone:
Eastern Time (GMT-05:00)

Start Date:
May 5, 2025 at 12:00 AM

End Date:
May 30, 2025 at 11:59 PM

‹ Previous   **Create Course**

10. Click Create Course, and you will be taken to the content selector.

Select and send links into your Blackboard course

Choose your integration type

For graded assignments, you may choose to send individual assignment links (most popular), or product homepage links.

- Choose individual assignment links if you want your students to access separate links for each assignment in Blackboard. This will create separate grade columns in the Blackboard gradebook for each assignment per student.
- Choose product homepage links if you want your student to have one link in Blackboard for each Norton product. This will create one grade column for each Norton product in the Blackboard gradebook per student. This grade is a cumulative average of all assignments for that product.

Select integration type for Blackboard

Select the type of integration for all gradeable Norton Learning Tools (required).

○ **A.** I want individual assignment links for Blackboard `Most Popular`

Gradebook		
Name	Assignment 1	Assignment 2
Average		
First Last		
First Last		
First Last		

Why choose individual assignment links?

- You want your students to access separate links for each assignment in Blackboard.
- You want to have separate grades columns in the Blackboard grade book for each assignment per student.

○ **B.** I want product homepage links for Blackboard

Gradebook	
Name	Product Total
Average	
First Last	
First Last	
First Last	

Why choose Product Homepage links?

- You want your students to have one link in Blackboard for each Norton product.
- You want to have one grade column for each Norton product in the Blackboard gradebook per student. This grade is a cumulative average of all assignments for that product.

Option 1: Adding deep links to individual assignments:

After you select **"I want individual assignment links for Blackboard"**, you'll see the **Select Norton Learning Tools** screen

- Each linkable resource for your book is listed here.
  - They're grouped into sections according to type.
  - As you browse these, you can expand or hide activity sections by clicking the gray section headings.
- You don't have to select all your links at once
  - You can launch this tool from your Blackboard course to add additional links throughout the semester

Select Norton Learning Tools for Blackboard

Select and send resources and assignments to Blackboard for single sign-on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? **Browse Norton content** ⬈

> For graded individual assignment links, we recommend setting Due Date and LMS Point Value here *before* sending them to Blackboard. ❶ **More info**
>
> For ungraded individual assignment links, Due Date and LMS Point Value will be unavailable.

> **Ebook: The Enjoyment of Music, Fourteenth Edition [Ungradeable]**

> **Tutorials [Gradeable]**

> **InQuizitive [Gradeable]**

> **Playlists [Ungradeable]**

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1. Check off any link you would like to send to your LMS

	Assignment Name ⇅	LMS Grade Column ⇅	Due Date ⇅	LMS Point Value ⇅	Integration Status ⇅
☐	How to Use InQuizitive	ON	🗓	10	*Not Sent*
☑	Prelude 1. The Enjoyment of Music	ON	🗓	10	*Not Sent*
☑	Chapter 1. Melody: Musical Line	ON	🗓	10	*Not Sent*
☐	Chapter 2. Rhythm and Meter: Musical Time	ON	🗓	10	*Not Sent*
☐	Chapter 3. Harmony: Musical Depth	ON	🗓	10	*Not Sent*

∨ InQuizitive [Gradeable] — 2 selected — Select All

2. If you turn LMS Grade Column **on**, the link will be sent as a graded LTI link, with a corresponding grade column with the specified LMS point value.

For graded assignments, you may **set a due date** and **edit the LMS point value**

This due date is saved both into the Blackboard course and into Norton's activity settings, so the student will see consistent information about when an assignment is due.

But, please be aware that if you change the due date after you've linked the activity to Blackboard, you will need to update both in Blackboard and in Norton. The dates don't keep in sync automatically after the activity is sent to Blackboard.

3. If you turn LMS Grade Column **off**, the link will be sent as an ungraded LTI link, and no grade will report to the LMS.

4. Products that are ungradable will only be sent over as ungraded LTI links.

Option 2: Adding deep links to product homepages:

After you select **"I want product homepage links for Blackboard",** you'll see the **Select Norton Learning Tools** screen

- Each linkable resource for your book is listed here.
  - They're grouped into sections according to type.
  - As you browse these, you can expand or hide activity sections by clicking the gray section headings.
- You don't have to select all your links at once
  - You can launch this tool from your Blackboard course to add additional links throughout the semester

Select Norton Learning Tools for Blackboard

Select and send resources and assignments to Blackboard for single sign-on and grade syncing. You can return to this tool at any time to select additional content.

Not ready to select content? **Browse Norton content** ⬈

> For graded product homepage links, we recommend setting point values here *before* sending them to Blackboard. ⓘ **More info**
>
> For ungraded product homepage links, LMS Point Value will be unavailable.
>
> All product homepage links cannot have a Due Date. To set due dates on individual assignments, launch the product homepage link after you have sent it to your Blackboard course.

> ⟩ **Ebook: The Enjoyment of Music, Fourteenth Edition [Ungradeable]**

> ⟩ **Tutorials [Gradeable]**

> ⟩ **InQuizitive [Gradeable]**

> ⟩ **Playlists [Ungradeable]**

1. Check off any link you would like to send to your LMS

2. If you turn LMS Grade Column **on**, the link will be send as a graded LTI link, with a corresponding grade column with the specified LMS point value.

- Edit the LMS point value by typing a new value in the box

⌄ InQuizitive [Gradeable]			1 selected
Select All			
☑ **Assignment Name**	**LMS Grade Column**	**LMS Point Value**	**Integration Status**
☑ Homepage Link.	ON ⬤	10	*Not Sent*

3. If you turn LMS Grade Column **off**, the link will be send as an ungraded LTI link, and no grade will report to the LMS.

⌄ InQuizitive [Gradeable]			1 selected
Select All			
☑ **Assignment Name**	**LMS Grade Column**	**LMS Point Value**	**Integration Status**
☑ Homepage Link.	⬤ OFF	Unavailable	*Not Sent*

4. Products that are ungradable will only be sent over as ungraded LTI links.

Sending links to Blackboard

5. Click the **Review** button at the bottom of the screen.

6. You'll see a summary of the links you selected. Confirm, and Send to Blackboard.

7. When complete, the modal will close, and you will see the content in your Blackboard course

Organizing content in your Blackboard course

8. In your Blackboard course you'll see the Norton content you sent

- All links will be set to open in a new window.
- Graded activities will come in with the LMS "points possible" and "due date" based on the setting you made when sending the links.
- Corresponding columns will be created in the Blackboard Gradebook.

Ultra View:

Enjoyment of Music

Content	Calendar	Announcements	Discussions	Gradebook	Messages	Analytics	Groups	Achievements	Student Preview

Course Content

Ebook: The Enjoyment of Music, Fourteenth Edition: Full ebook link
Visible to students ▾

InQuizitive: How to Use InQuizitive
Visible to students ▾
Due date: 5/1/25, 11:59 PM (EDT)

InQuizitive: Prelude 1. The Enjoyment of Music
Visible to students ▾
Due date: 5/9/25, 11:59 PM (EDT)

InQuizitive: Chapter 1. Melody: Musical Line
Visible to students ▾
Due date: 5/12/25, 11:59 PM (EDT)

Course Faculty

LTI13 Instructor
INSTRUCTOR

Details & Actions

Roster
View everyone in your course

Progress Tracking
Turn on

Course Image
Edit display settings

Attendance
Mark attendance

Books & Tools
View course & institution tools

Question Banks
Manage banks

Add course schedule

Skip

Enjoyment of Music

Content	Calendar	Announcements	Discussions	Gradebook	Messages	Analytics	Groups	Achievements	Student Preview

Overview	Gradable Items	Grades	Students

Item ⬍	Category ⬍	Due Date ⬍	Grading Status ⬍	Post ⬍		
Tutorials: Chapter 1 - Melody: Musical Line	No Category	5/1/25, 11:59 PM	Nothing to grade		⇅	…
Tutorials: Chapter 2 - Rhythm and Meter: Musical Time	No Category	5/9/25, 11:59 PM	Nothing to grade		⇅	…
InQuizitive: How to Use InQuizitive	No Category	5/1/25, 11:59 PM	Nothing to grade		⇅	…
InQuizitive: Prelude 1. The Enjoyment of Music	No Category	5/9/25, 11:59 PM	Nothing to grade		⇅	…
InQuizitive: Chapter 1. Melody: Musical Line	No Category	5/12/25, 11:59 PM	Nothing to grade		⇅	…

9. All of the links and assignments are **published** in Blackboard by default.
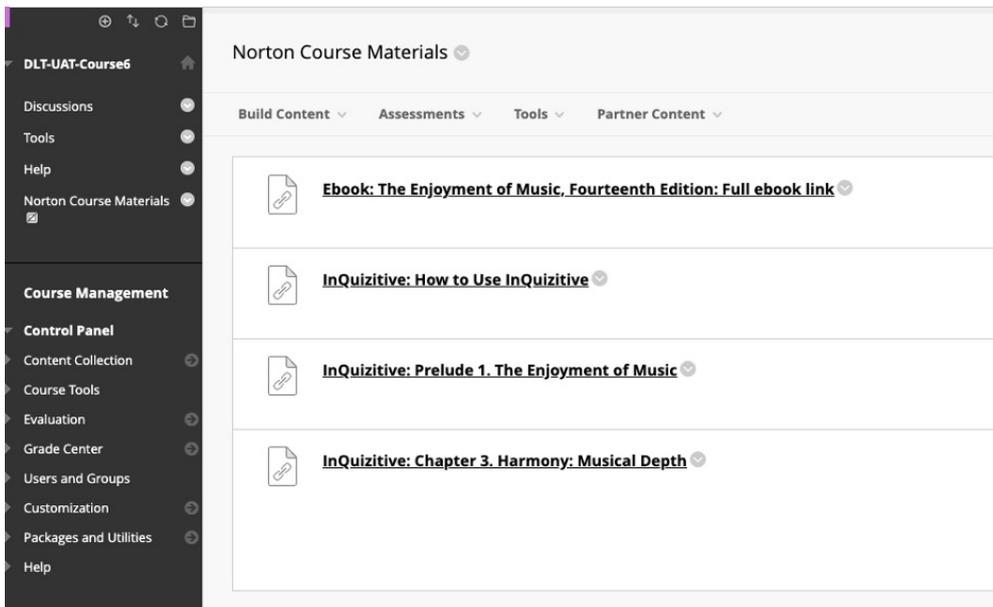   - That is, they are visible to students unless you choose to hide them.

10. You can reorganize or regroup your links in Blackboard so that your course is laid out the way you want.

11. If you have sent Product Homepage links, you can set due dates on individual assignments within the product. Launch the product homepage link from Blackboard and set due dates or edit assignments within the product.

Original View:

Sending additional content from Norton Learning Tools

12. You can return to Norton Learning Tools as many times as you want, and send more links into Blackboard.

13. When you return, you'll see an indication of links that were already sent into the course. Your previously set Due Dates and LMS Point Values will be displayed.

InQuizitive [Gradeable]

Select All

Assignment Name	LMS Grade Column	LMS Point Value	Integration Status
☐ Homepage Link.	ON	10	● Sent as a graded link on: Nov 19, 2024

> **History Skills Tutorials [Gradeable]**

Additional Content [Ungradeable]

Additional Content is an ungradeable Norton Learning Tool. You will not be able to add a due date and/or an LMS Point Value.

Select All

Activity Name ⇅	Integration Status ⇅
☐ Additional Content: Homepage Link Most Popular ❶ More info	● Sent as an ungraded link on: Nov 19, 2024
☐ Student Site - Author Videos - Chapter 1. Old Worlds and New -	● Sent as an ungraded link on: Nov 19, 2024

14. You **can** resend links. But you should only resend a graded item if you have deleted it from your Blackboard course. Having duplicate links for graded items in your course will cause gradebook issues for your students.