Integration via a Canvas Common Cartridge

Last Modified on 07/14/2026 4:54 pm EDT

This article describes how to add Norton digital learning tool links with Learning Tools Interoperability (LTI) integration that provides single sign-in for students and automatic grade reporting to your Canvas Learning Management System (LMS) course.

Prerequisites:

In order to add Norton digital learning tool links, the W. W. Norton app must be enabled as an LTI Tool Provider in your Canvas course.

To check whether the app has been installed, from the course navigation menu,

- Select **Settings**
- Select **Apps**
- Select **View App Configurations**
- Scroll to find the **W. W. Norton** external app.

If the App does not exist you can contact your local Canvas administrator and ask if Norton is an LTI tool provider at your school. If Norton is not yet an approved tool provider, please contact your local Norton representative for assistance.

In addition, you will need a Norton instructor account. If you do not have a Norton instructor account, please visit our Instructor Resources page, or contact your Norton representative to request one.

Step 1: Export a Common Cartridge file for your W. W. Norton links.

- While you're logged into your Norton instructor account on your textbook's Digital Landing Page, open the account menu in the upper right-hand corner and select **Export Content to LMS**
- If you don't see this menu option, it may mean that you don't have instructor credentials on your account yet. Please contact your Norton representative for help.
- Follow the steps provided on screen to select your course materials.
    - As you select graded activities, The left-hand checkboxes control which assignments are pulled into Canvas, so those are the ones you'll want to select. If you look at the right-hand checkboxes, you'll see that those correlate to Grade Points in Canvas; if the assignment points are standard and you know how many points you would like each assignment to be worth, you can set the point value in the **Gradebook Points Per Quiz** box, (default is set to 10 points). If you leave this blank the assignment link will be put in the Modules area of the course without points and be considered an ungraded assignment.

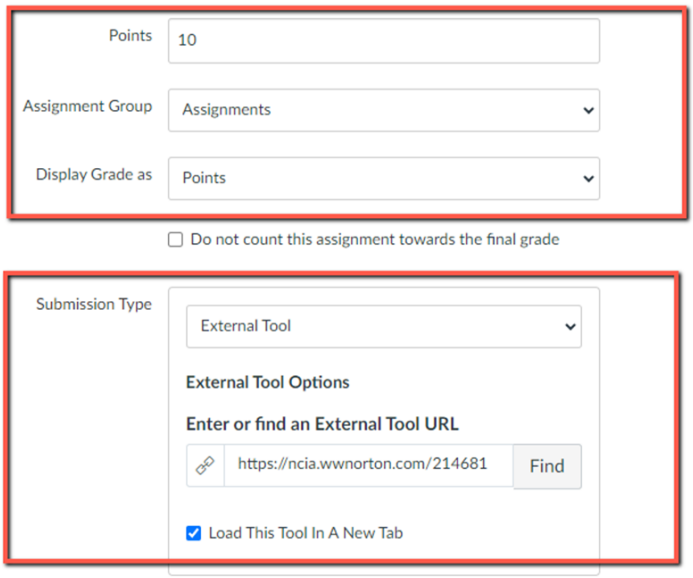
- For ungraded products, (Ebook, Playlists, Videos etc.), select the Recommended options to add a homepage for additional course materials.
- On the final screen, click the **Generate Common Cartridge** button to save it to your computer.

Step 2: Import the Common Cartridge into your Canvas course.

- In your Canvas course, navigate to *Settings*.
- Select "*Import Course Content.*"
- From the dropdown menu, choose "*Common Cartridge 1.x Package.*"
- Click "*Choose File*" and select the course cartridge file that you saved to your computer.
- Select "*All Content*".
- Click "*Import*".

Step 3: Check that your links appear correctly in Canvas.

- The links will be published and available for editing after Canvas finishes importing the Common Cartridge file.
- You might notice a number of "**Issues**" in the file import log. Click the "**Issues**" button to determine what the logs are advising you to do. If the warnings are indicating the Norton app needs to be installed [placeholder]
- Open the *Modules* section of your Canvas course.
- If you imported any ungraded items, like the Ebook or a Video playlist, those links appear in the Modules section called "*Other Course Materials*" as ungradable links.
- You can move these into other course modules.
- By default, the links will be "published" and available to the students. Unpublish them if you don't want your students to see them yet.
- Next, open the Assignments section of the Canvas course.
- If you imported any graded assignment links, the links will be imported here. By default the assignment links will be published. If you do not want students to see the assignment link, unpublish the link.
- Graded activities will be worth the same number of points, you can change the point values by editing the assignment link. Click the three dots on the far right side of the assignment and select *Edit* and select *More Options*. The screenshot below identifies the required setup to have the grades automatically transfer the assignment grade to the course gradebook after a student completes it.



- You can add Assignments into a Canvas course *Modules* by adding a new Module and selecting the plus sign to the far right of the new Module.

Step 4: Next Steps

In order to complete your course set up, you must create a Student Set for your Norton product. Steps to get you started can be found here: Create a Student Set

Reporting error messages

Please take a screenshot and/or copy the text from the error message and contact W. W. Norton Customer Support for assistance. A support specialist will contact you to assist with further troubleshooting.